



# Digital and Social Media Report in Palestine





# concepts\*

Concepts Technologies  
[Concepts.ps](http://Concepts.ps)

A Palestinian Company specialized in digital and social media marketing and offers the following services:

**3** **TriozLab**  
**z**

Technological smart solutions for marketing such as customized touch screens and platforms

[TriozLab.com](http://TriozLab.com)

**شارك فلسطين**  
**SharePalestine**

An annual conference for social media and digital marketing.

[SharePalestine.com](http://SharePalestine.com)

**Social** STUDIO

For research and content creation in social media and digital marketing.

[SocialStudio.me](http://SocialStudio.me)

# Introduction

In its fourth edition, the Social Media Report in Palestine 2017 gives a general overview on the Palestinian behavior on social media platforms and the nature of this behavior, especially during the increasing use of these platforms, and the launching of the 3G services in the West Bank, which is deemed to affect the behavior of users, increase engagement, and spark more innovative ideas.

This year, the report encountered a change in the mechanism of searching and presenting information about social media use. The focus remained on statistical analysis which gave rational indications about social media behavior for different Palestinian sectors, Without the annual listing of influential accounts. However, an electronic software alternative was initiated to provide researchers and those who are interested in information such as listing, sorting accounts, and analysis of accounts and behaviors. We look forward to enhancing and launching an update of this software “**HAKII**” which will be able to provide accurate and Uptodate analysis of major social media accounts on Facebook, Twitter, and Instagram.

The report also addresses a series of interesting information regarding trade volume in Palestine, the rate spent on advertising on Facebook, General statistics, websites, smartphone apps, e-initiatives, cases of arrest and detention due to the use of social media platforms, and major famous hashtags that were used to promote an idea, initiative, or an issue in Palestine.

We are pleased to contribute once again in the understanding and analysis of the Palestinian digital behavior, and how companies, institutions and individuals act and interact using digital and social media, hoping this effort will be beneficial for the Palestinian business sector, as well as researchers and professionals working in this field. We are open to suggestions, comments and observations regarding our report to maintain the quality and development of this work.

Finally, we are proud of our continued partnership with Palestinian institutions and companies that continuously support this report and have always believed in its importance during the rapid development of digital and social media in Palestine. Special thanks and appreciation to **Jawwal, Paltel, Bank of Palestine, ASAL, Basheer Al-Siksik Company, and Burj AlLaqlaq**, we hope to continue this cooperation in the future.

**Eng. Hassan Jaddeh**

## Team



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## Partners



General Statistics

7

Social Media Platforms in Palestine

25

Websites

31

Smartphone applications

35

Charged with “Facebook”

40

Hashtag

47

Initiative

56

Methodology and References

65

# General Statistics

**This Chapter includes statistics related to social media platforms, basic information regarding the Palestinian population and relevant characteristics or residence in the discussed geographical areas:**

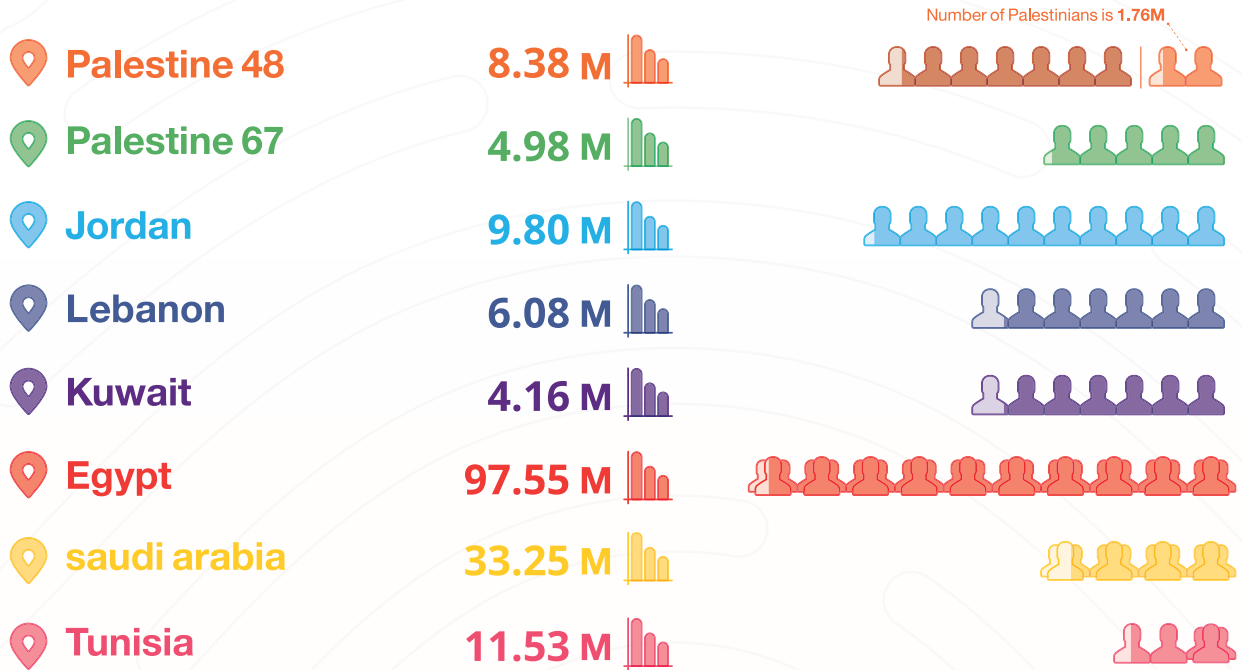
- The population in Palestine and other Arab countries
- Average Internet Speed
- The use of social media platforms
- Mobile Phones
- Impressions and behaviors regarding social media platforms
- money spent on paid ads
- The performance of Palestinian ministries on social media
- Trending words

**Definitions:**

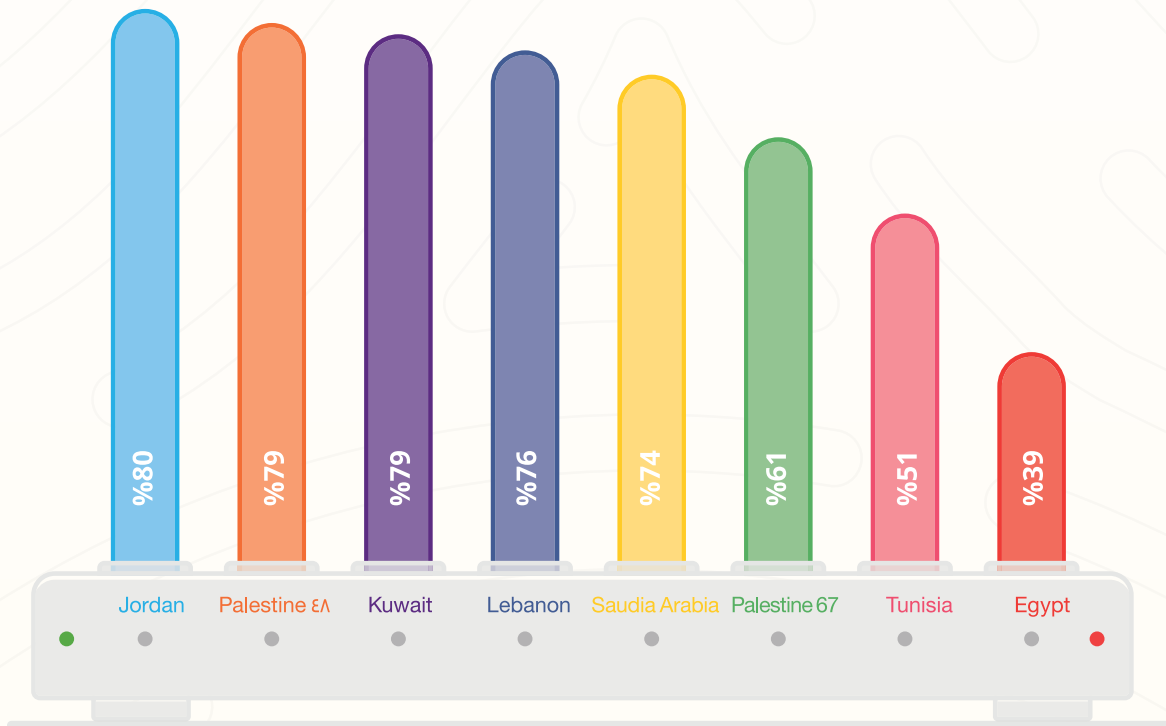
- Palestine 67: Refers to the West Bank and Gaza Strip
- Palestine 48: Refers to the Palestinian Land Occupied in 1948
- Palestine: Refers to the Historic Palestinian Land as a whole



## Population Census in Palestine and other Arab Countries <sup>1,2,3</sup>

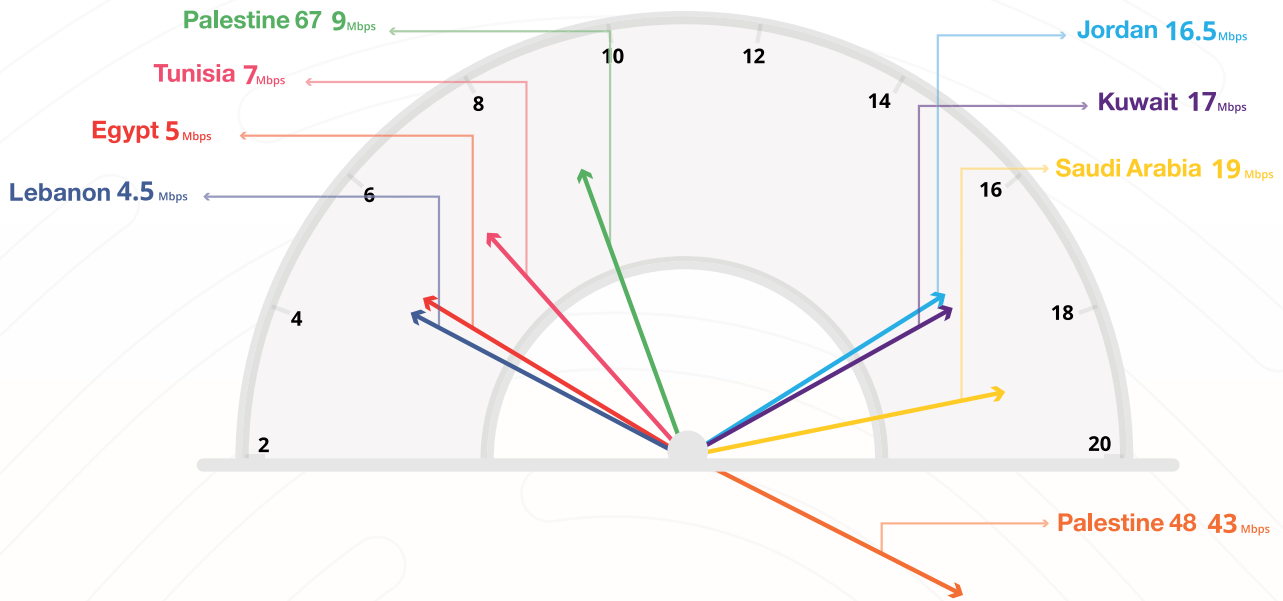


## Use of the Internet in Palestine and other Arab Countries<sup>4</sup>



The proportion of internet users of the total population

## Average Internet Speed (landline)<sup>5</sup>

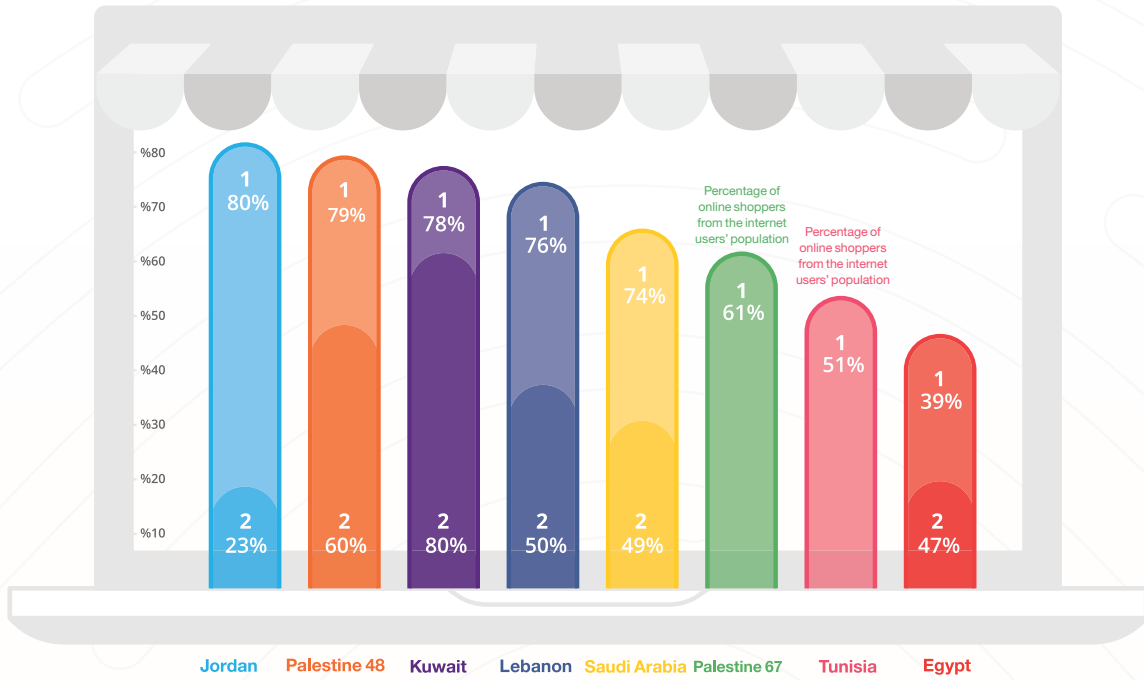


## Average Internet Speed through mobile data (3G and 4G)<sup>5</sup>



Statistics about Palestine 67 does not include the service of the third generation (3G)

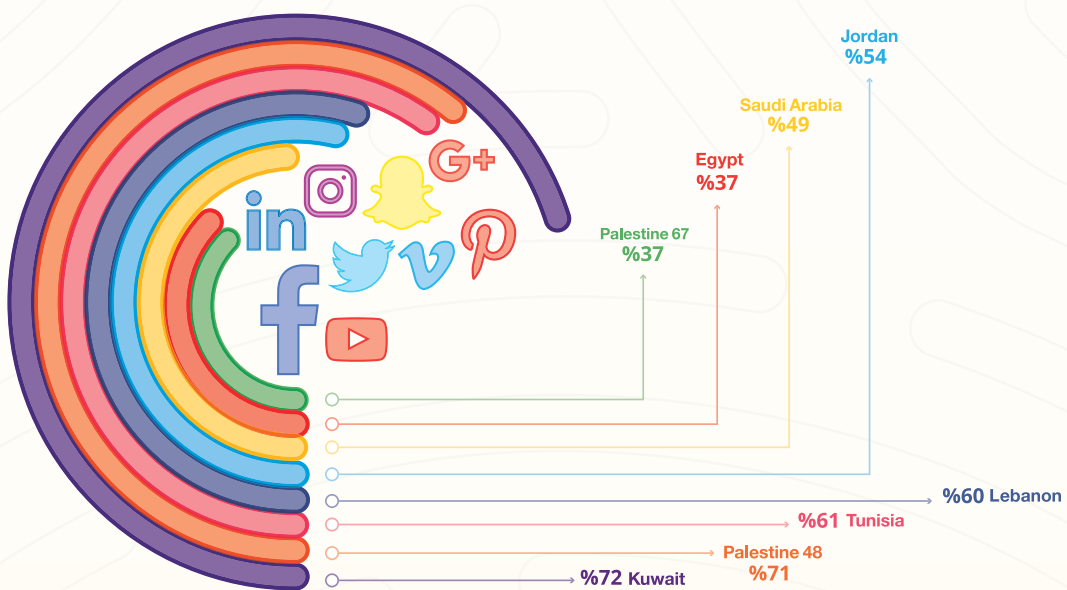
1: Internet usage ratio of the total population    2: Percentage of online shoppers from the internet users' population



**400K** Thousand packages were received through the Palestinian post under the e-commerce category

this number does not include the packages that were delivered directly through private courier companies without passing the Palestinian post

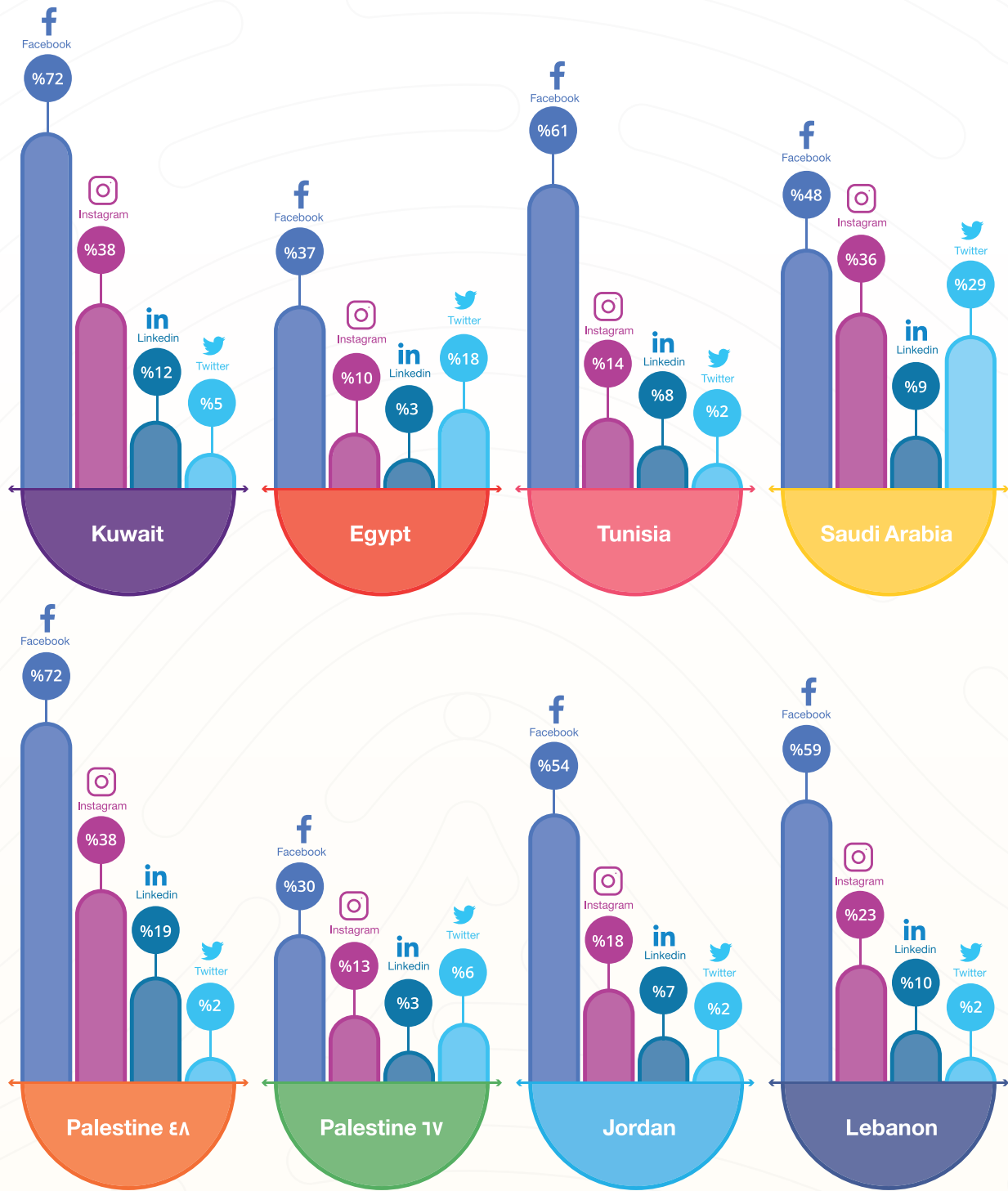
## Usage Percentage of Different Social Media Platforms<sup>36,9</sup>



Percentage of usage of social media platforms to the total population

## Percentage of Usage of Selected Social Media Platforms

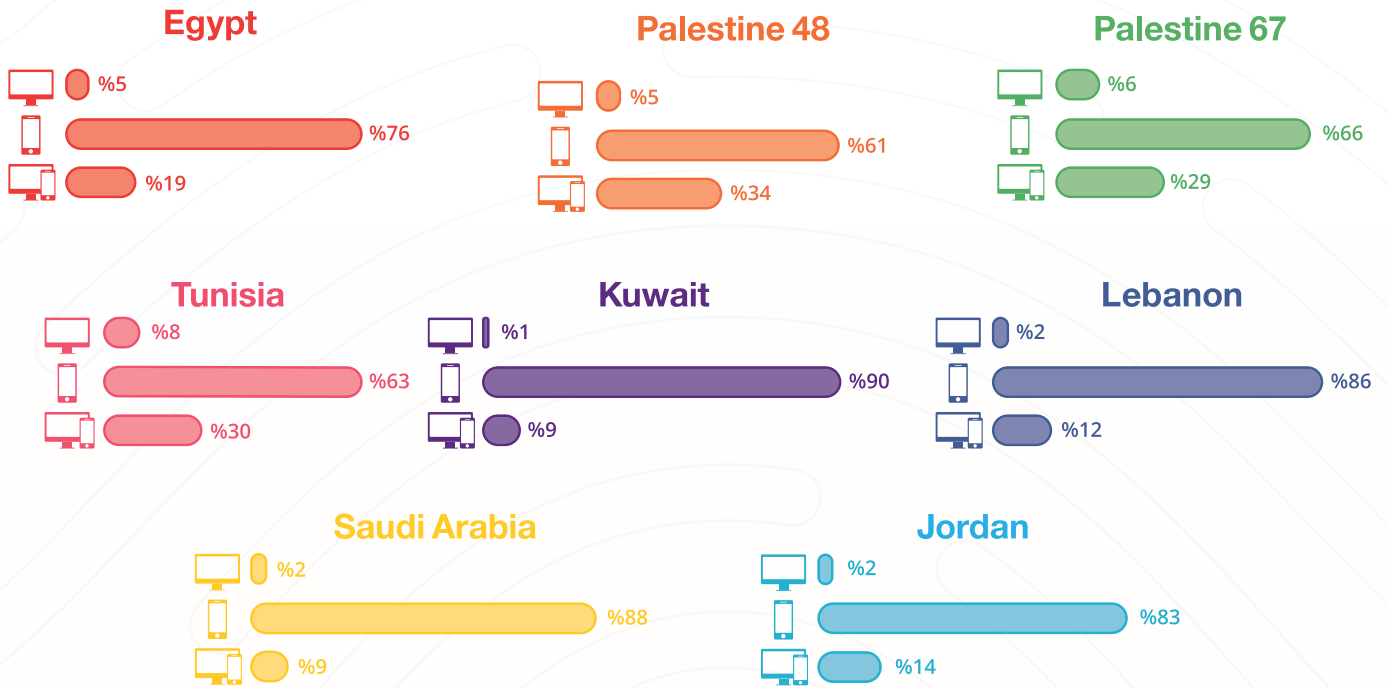
10,11,12,13



Percentage to the total population

facebook shows that the number of Palestinian users in the West Bank and Gaza Strip does not exceed 1.5 million while last year it showed more than 1.7 million users. This indicates that there is a flaw in how facebook identifies Palestinian users and how they are distinguished from Israeli users.

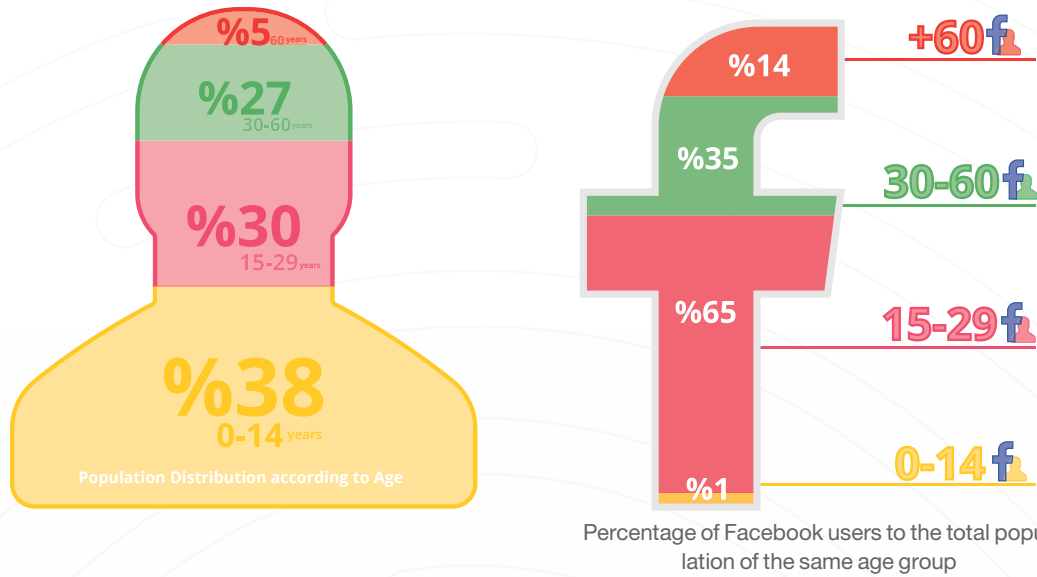
## Percentage of Mobile Devices' Usage used to access Facebook<sup>14</sup>



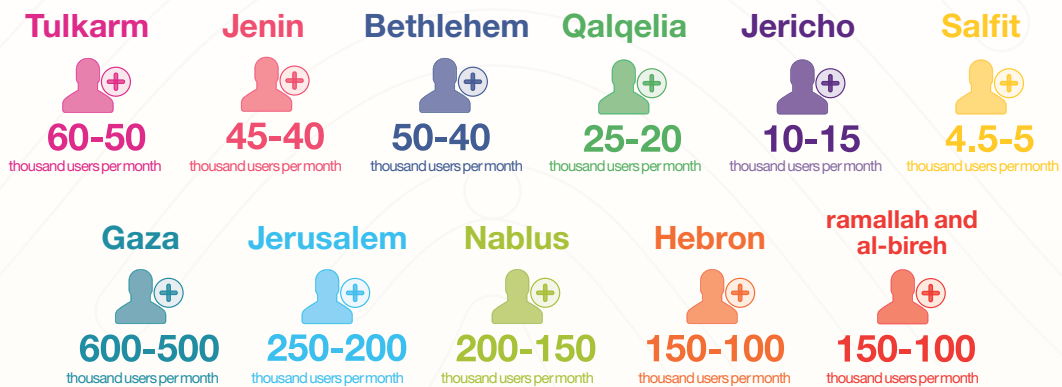
## Distribution of Facebook Users by Gender<sup>14</sup>



## Distribution of Facebook Users by age (Palestine 67)<sup>14</sup>

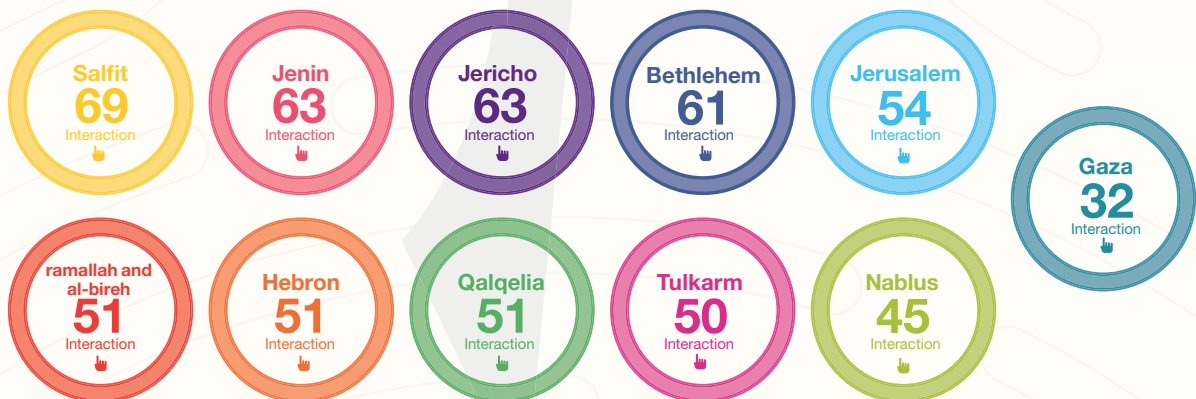


## Ranking of the Palestinian Governorates According to the Number of Monthly Active Users on Facebook<sup>14</sup>



Tubas Governorate was not mentioned in the list due to its absence from the list of Palestinian Governorates on Facebook

## Ranking of the Palestinian Governorates according to the Average Number of interactions Per User on Facebook<sup>14</sup>



Interactions: Posts, Likes, Comments, Shares, Ads Interactions.

## Facebook Peak Hours in Palestine<sup>15</sup>

**9:00 PM**

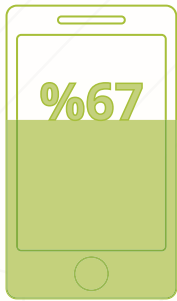
50% of Facebook users  
in Palestine

10:00 PM

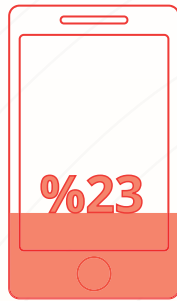


06:00 PM

## Mobile Network Operators<sup>16,17</sup>



Jawwal



Wataniya Mobile



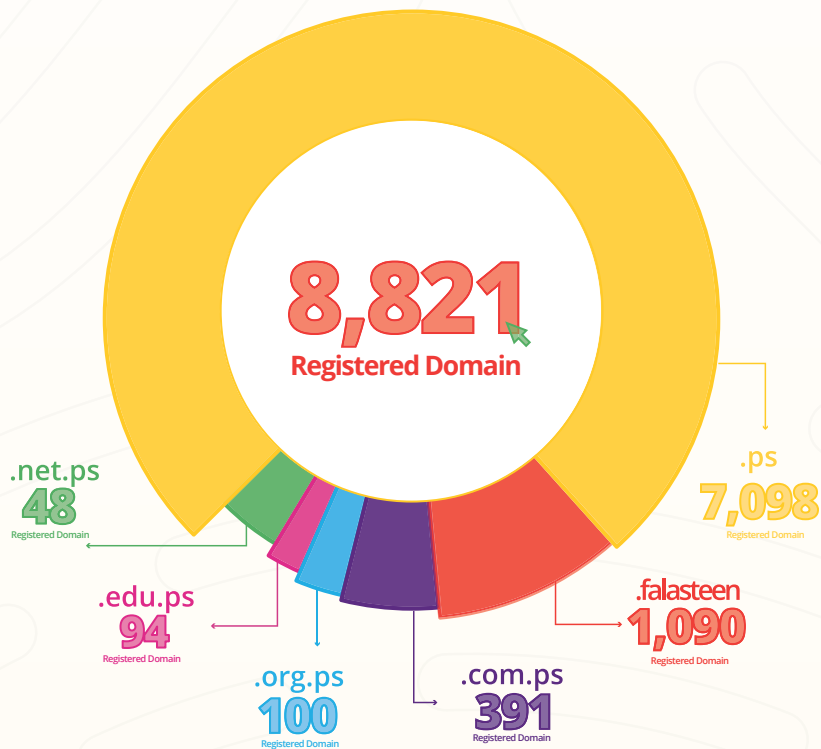
Israeli Companies

Total number of SIM cards in Palestine 67



**4,400,000**

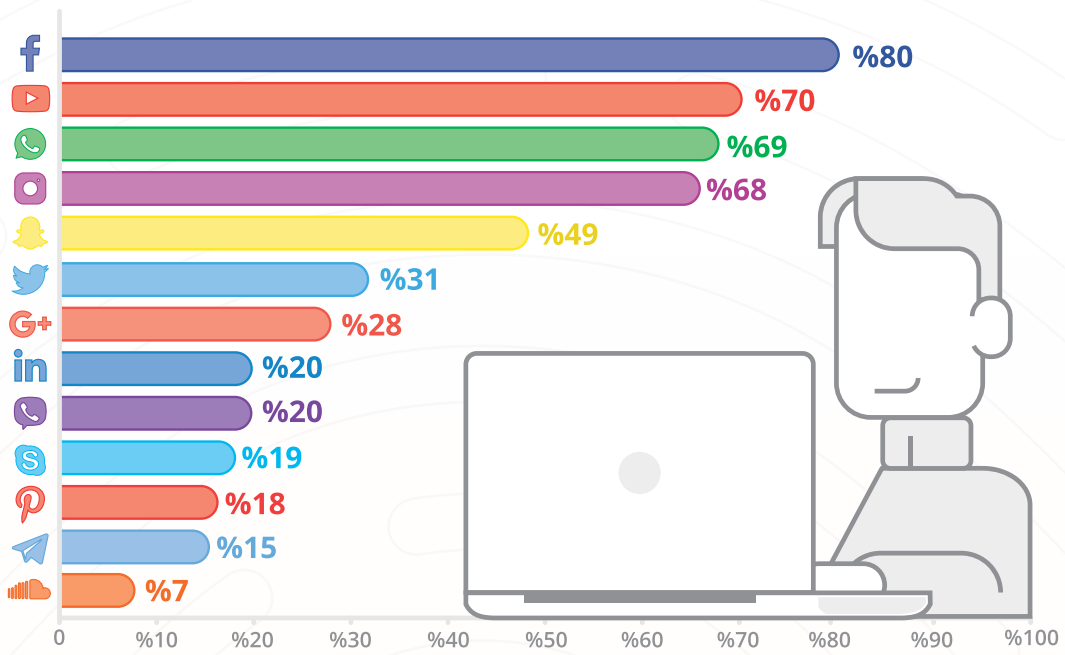
## Registered Palestinian Domains (.ps + .falasteen)<sup>18</sup>



Compared to Registered Jordanian Domains (Jo. + الأردن) = 4949

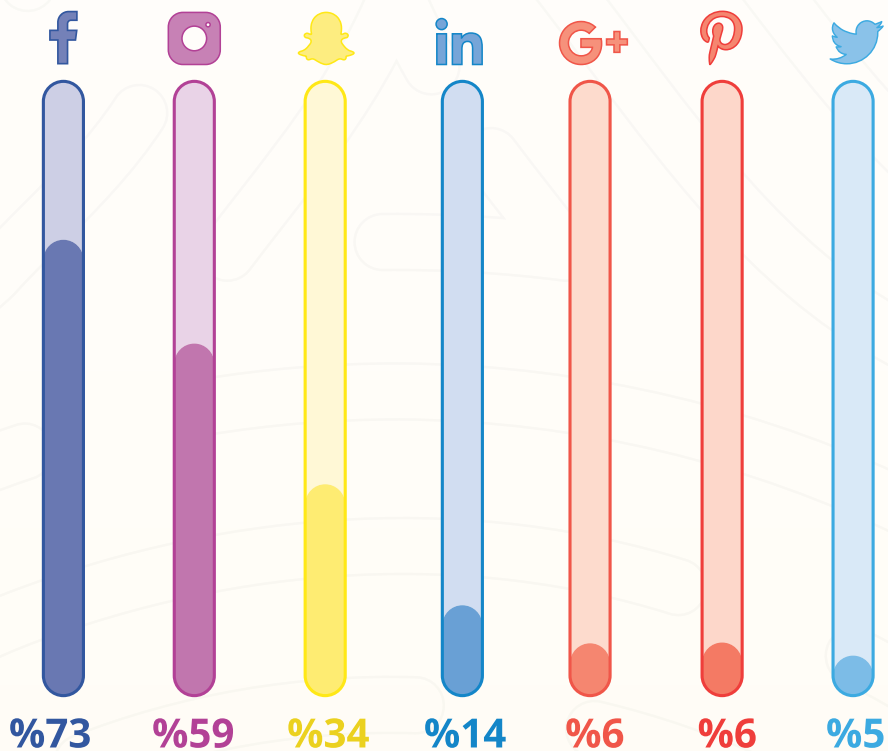
## Usage Percentage of Different Social Media Platforms at least once a month

\*According to the Questionnaire: What is your favorite platform?



## Ranking of the Social Media Platforms according to users' preferences

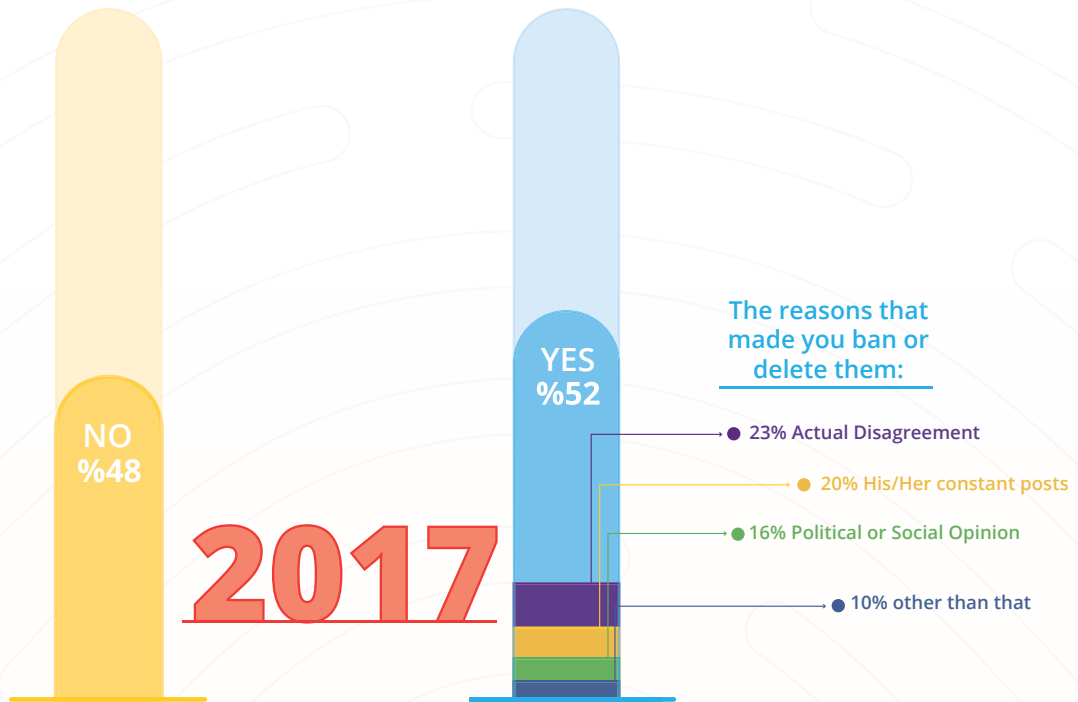
\*According to the Questionnaire: Which social media platform do you prefer?





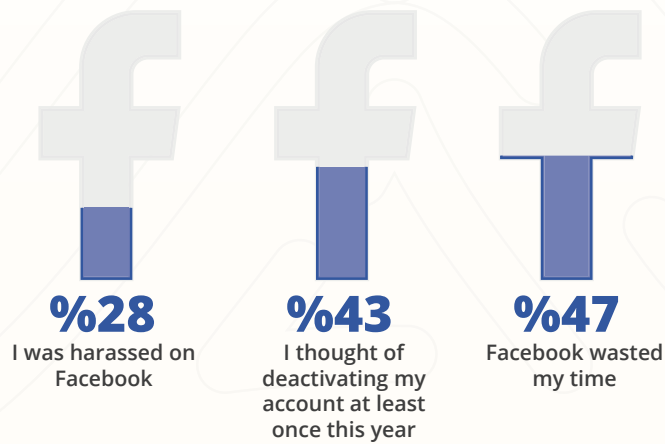
## Have you banned/ deleted a friend from Facebook during 2017?

\*According to the questionnaire:



## Use of Facebook During this Year

\* According to the questionnaire:



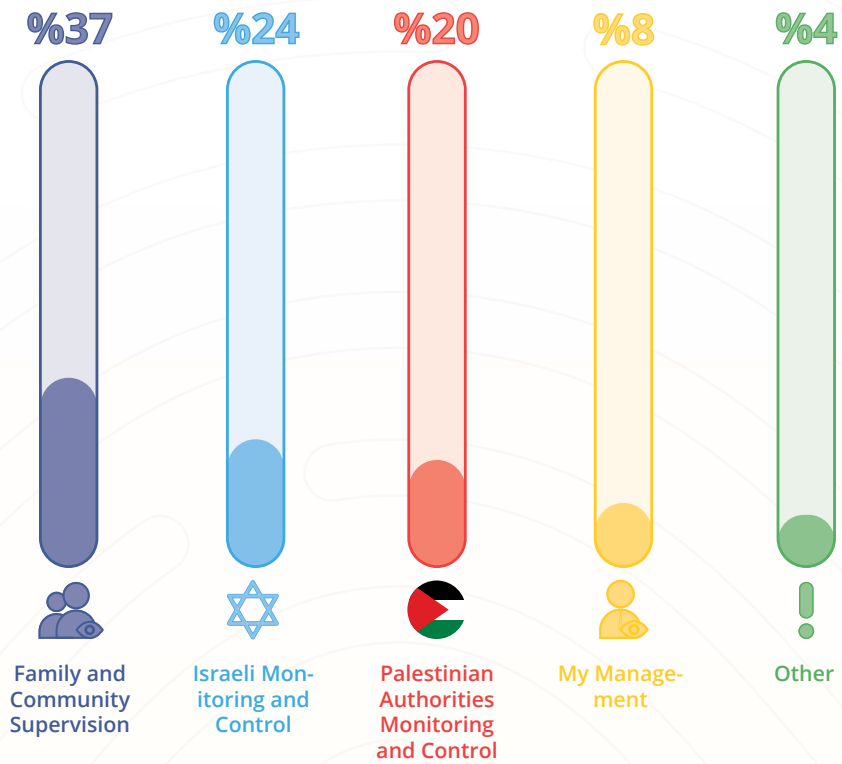
## Why do I Use Social Media?

\* According to the questionnaire:



## When I post anything I consider

\* According to the questionnaire:



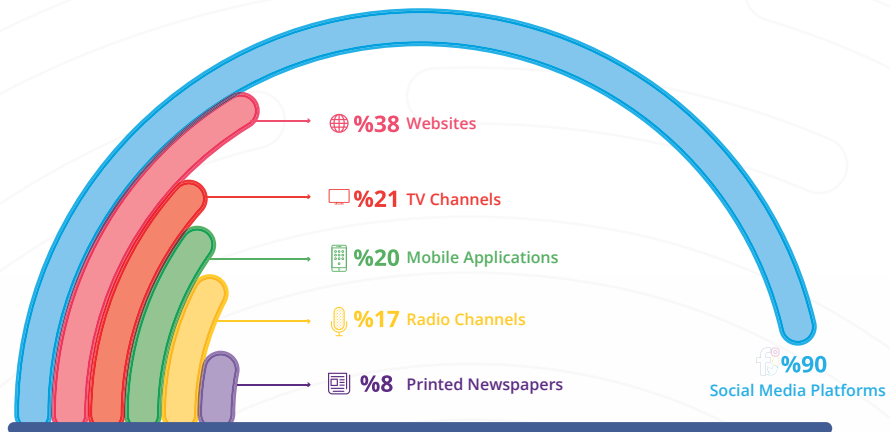
## The Number of Complaints Received by the Electronic Crime Control Department/ Palestinian Police<sup>19</sup>



"The reason behind the this increase is not only due to the increase of electronic crime, but also due to the increase of awareness and technological development"

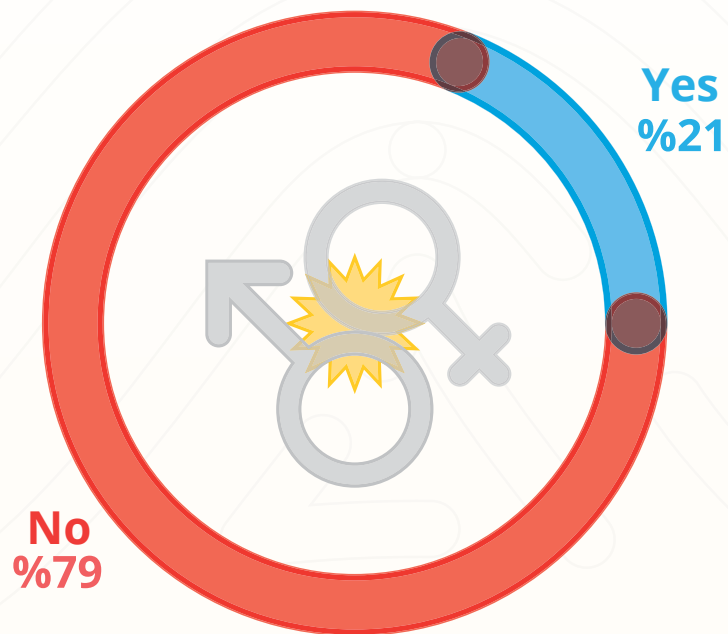
## What are the Sources of News and Daily Updates

\* According to the questionnaire:



## Have you ever been subjected to Electronic Harassment?

\* According to the questionnaire:



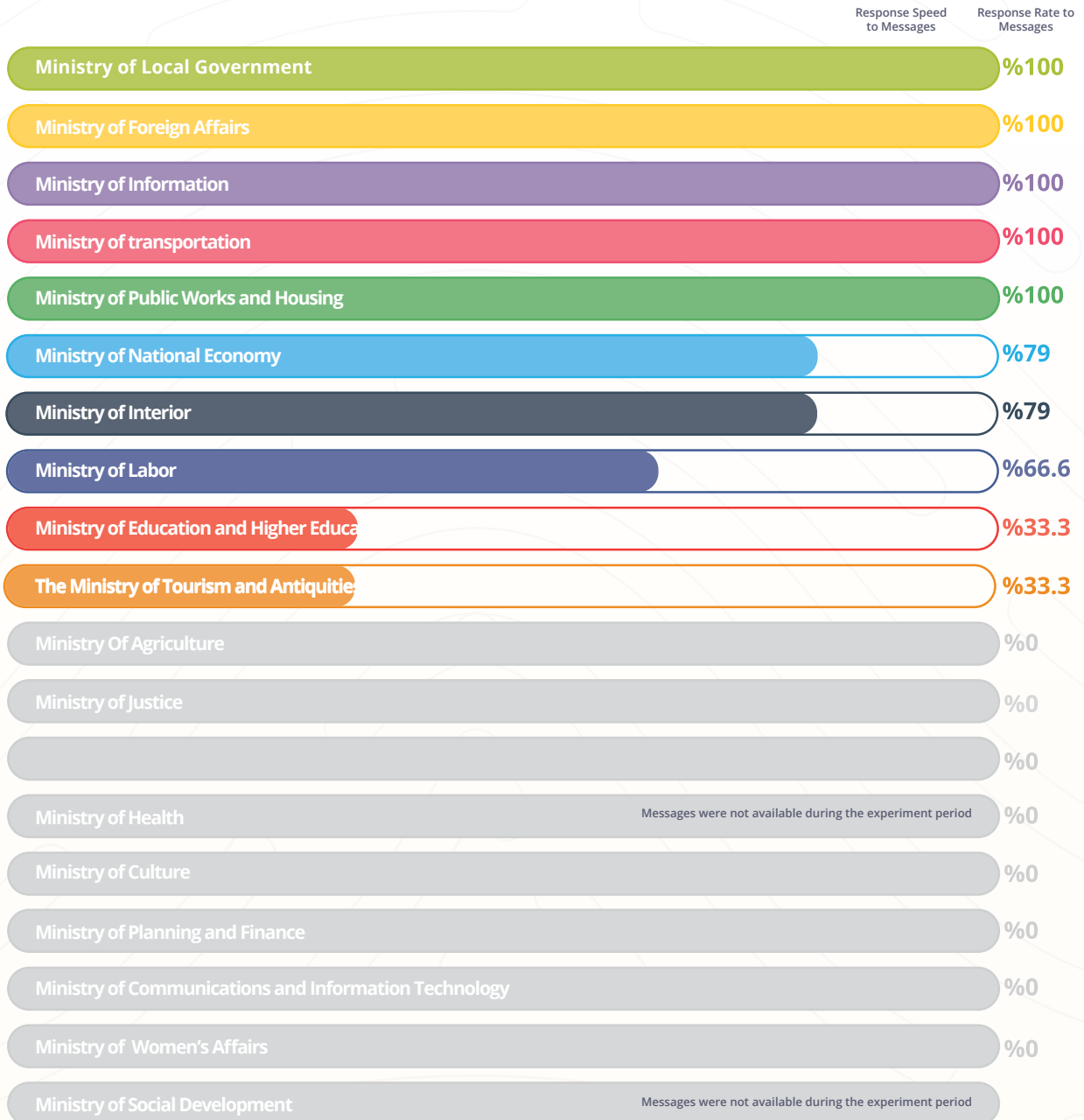
## Did you Shop Online during 2017 (Through websites, Facebook ...etc.)

\* According to the questionnaire:



## The Performance of the Ministries on Facebook in the West Bank

This result was based on an experiment conducted during December 2017, where 4 messages were sent in three weeks through Facebook and Email

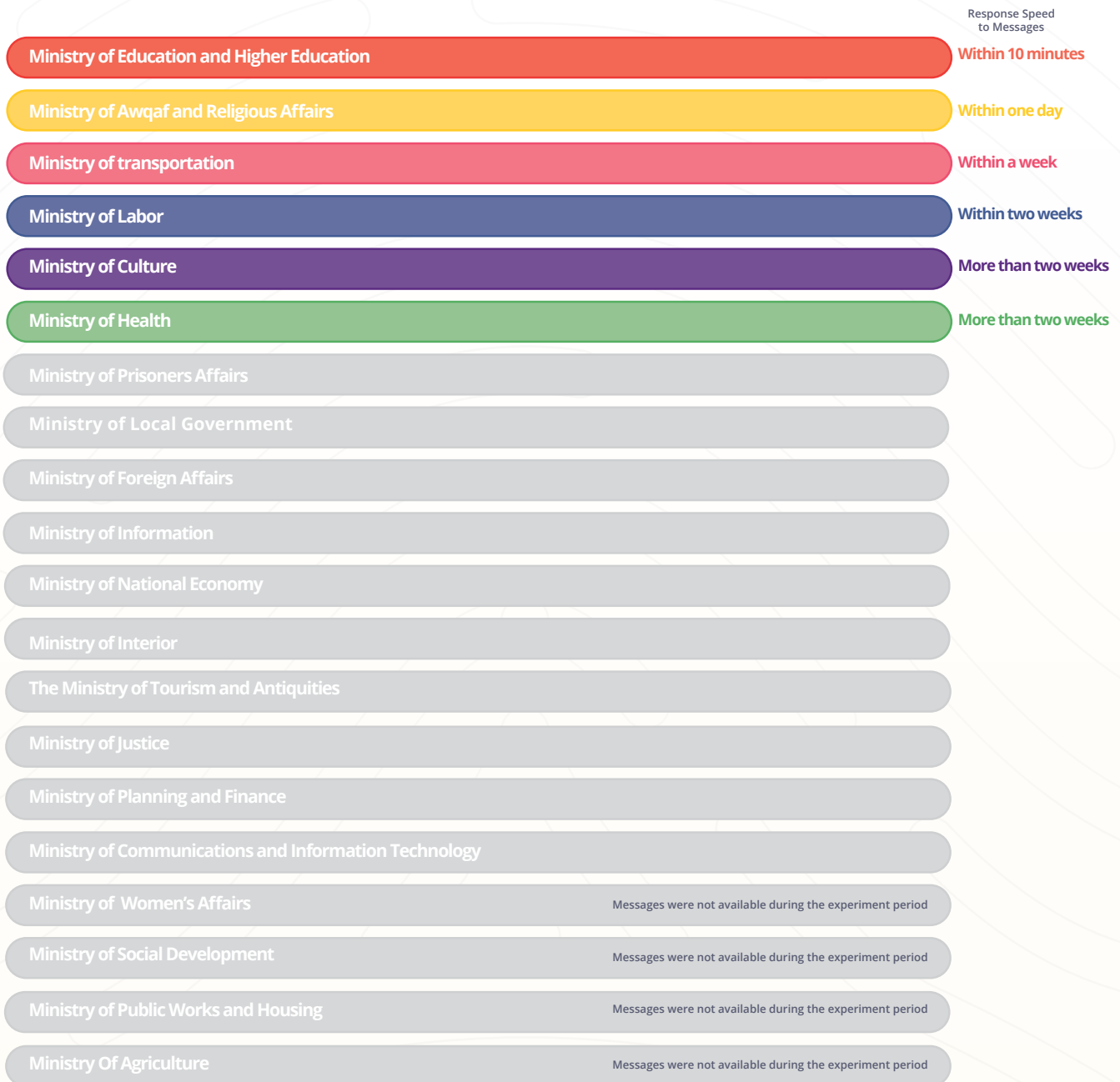


### Average Response Rate for Ministries in the West Bank

E-Mail  %10      Facebook  %47

## The Performance of the Ministries on Facebook in Gaza Strip

This result was based on an experiment conducted during December 2017, where a message was sent through Facebook and Email



## Response Rate to Messages for Ministries in Gaza Strip

E-Mail  %5 Facebook  %37

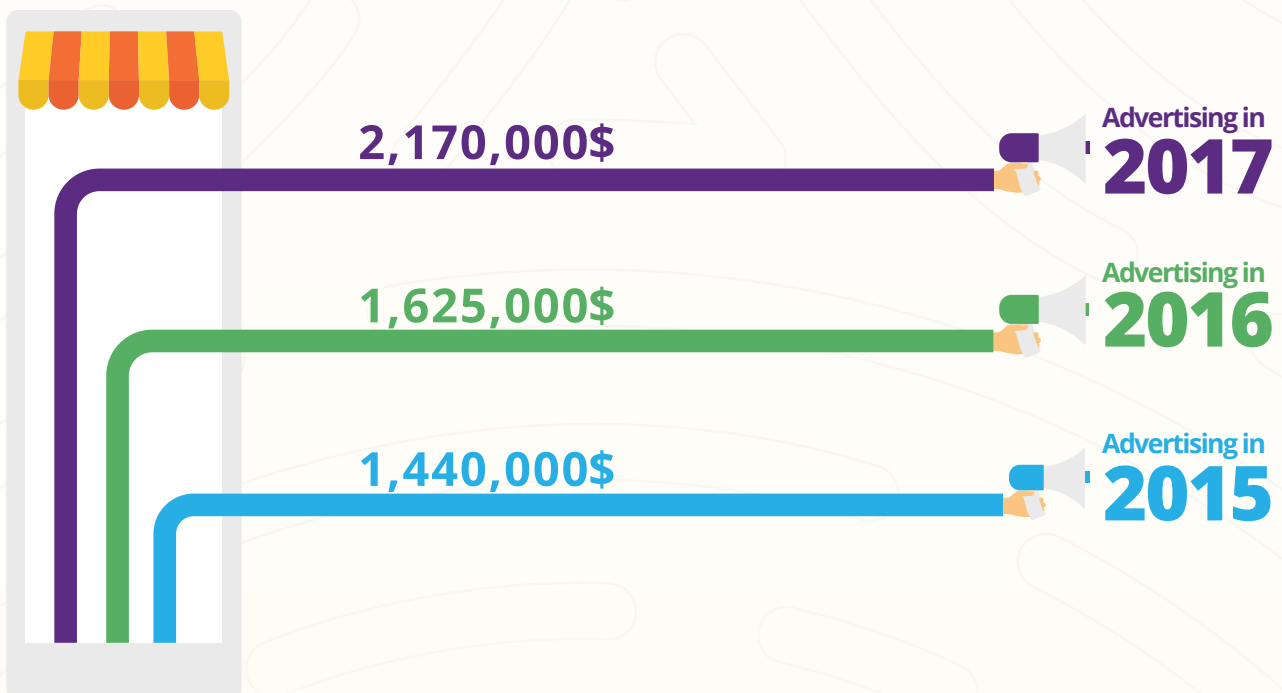


**%33.5**  
increase from 2016

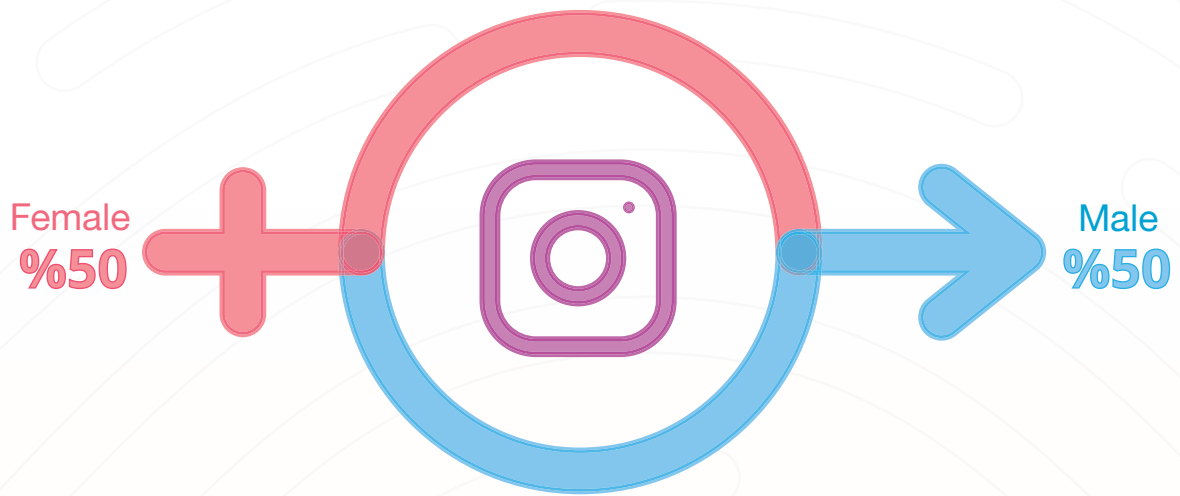
**\$ 2.17m**

**2.17 million US dollars worth of paid Ads. on Facebook in Palestine 67**  
(West Bank and Gaza)

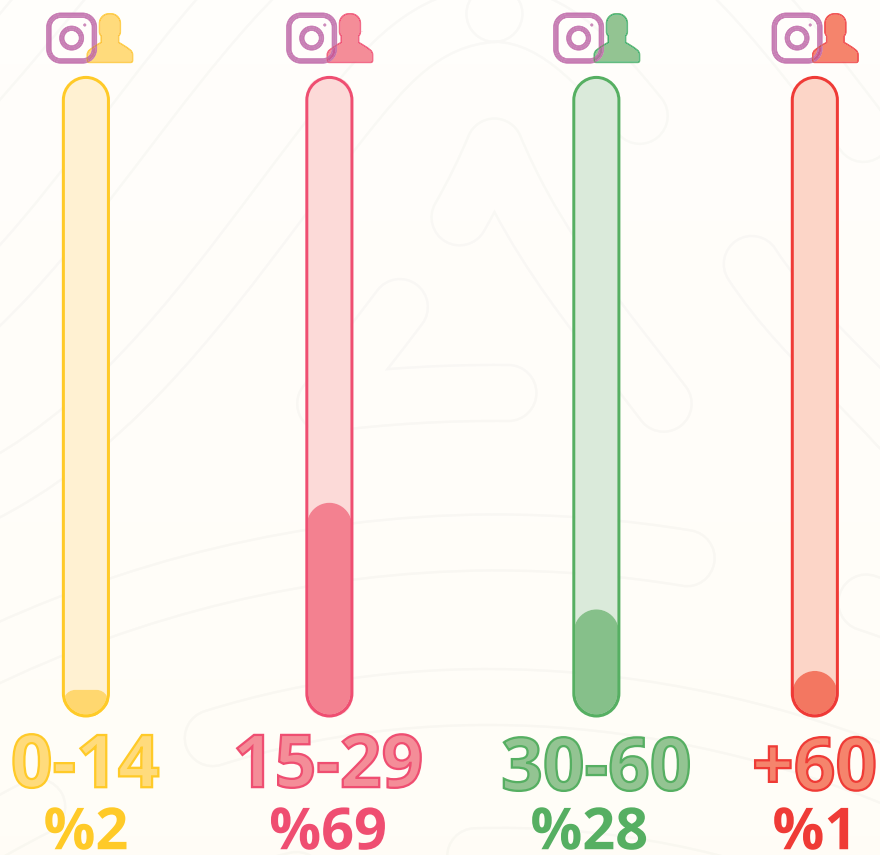
**The Annual Increase in Spending on Facebook Ads<sup>20</sup>**



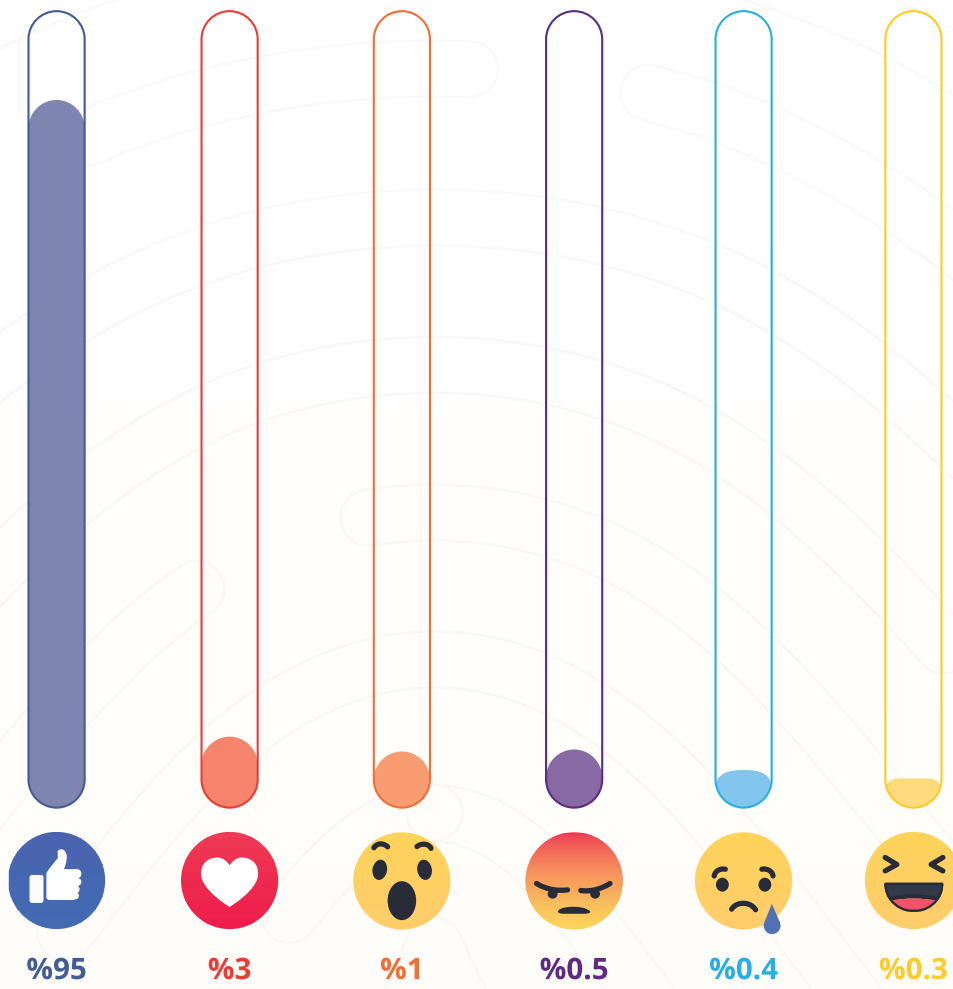
## Distribution of Instagram Users in Palestine 67 according to Gender<sup>10</sup>



## Distribution of Instagram Users in Palestine 67 according to Age<sup>10</sup>



## The Percentage of using interactions on Facebook in Palestine 67<sup>21</sup>







### Top Searched Words on Youtube

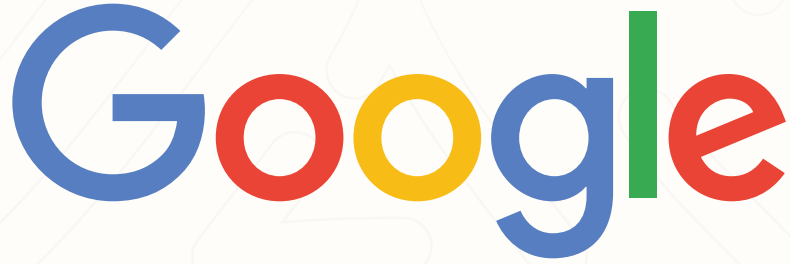
دحية  
هو هو  
يا ليلي  
اغاني 2017  
سورة البقرة  
سيارات  
طيور الجنة  
ايمن السبعاعي  
قصص  
الع ب يلا  
اليسا  
فيروز

اغاني  
مسلسل  
فوزي  
دحية  
فوزي موزي  
اغنيه  
باب الحارة  
فوزي موزي وتوتي  
العاب  
ديسباسيتو  
افلام  
بيبي

### Trending words on Youtube

فوزي موزي  
ديسباسيتو  
دحية  
هو هو  
يا ليلي  
اغاني 2017  
ايمن السبعاعي  
قصص  
الع ب يلا  
جونى جونى

### Top Searched Words on Youtube<sup>22</sup>



### Top Searched Words on google

youtube  
كورة  
طقس  
mp3  
العاب  
افلام  
جامعة القدس المفتوحة  
طقس فلسطين  
جوجل  
فيسبوك  
translate  
باب الحارة

فيس  
فيس بوك  
صور  
facebook  
google  
يوتيوب  
مترجم  
الطقس  
ترجمة  
اغاني  
معا  
شو بدك من فلسطين

### Trending Words on Google

اغنية ديسباسيتو  
stats royale  
موقع مدرستي الإلكتروني  
يلي بتحب النعنع  
صراحة  
اي سكول  
مدرستي  
facebook log in  
نادي الوحدات  
eschool

# Social Media Platforms in Palestine

This chapter includes an overview of different Palestinian businesses and their performance on major social media platforms, and other figures related to Palestinian influencers.

For a full list of major Palestinian accounts on social media please visit HAKII website using the link below:

[www.hakii.co](http://www.hakii.co)



search and analysis tools used for Arabic content on Social Media Platforms.

## Hakii Tools



### Hakii Influencers

Listi of Influencers  
on Social Media  
Platforms



### Hakii Individuals

Analysis of Personal  
Accounts on Social  
Media Platforms



### Hakii Palestine

Live Reports and  
Statistics of Pales-  
tinian Digital Activ-  
ities

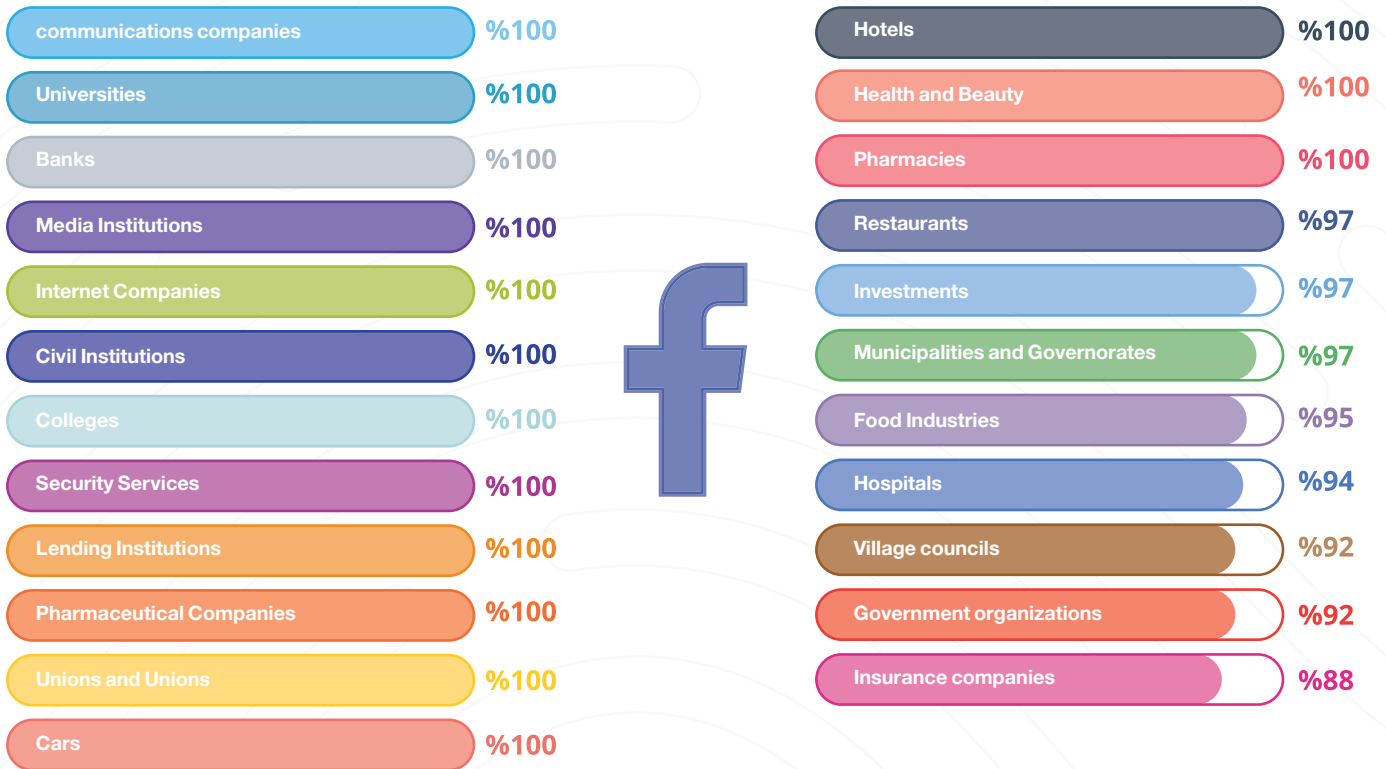


### Hakii Analysis

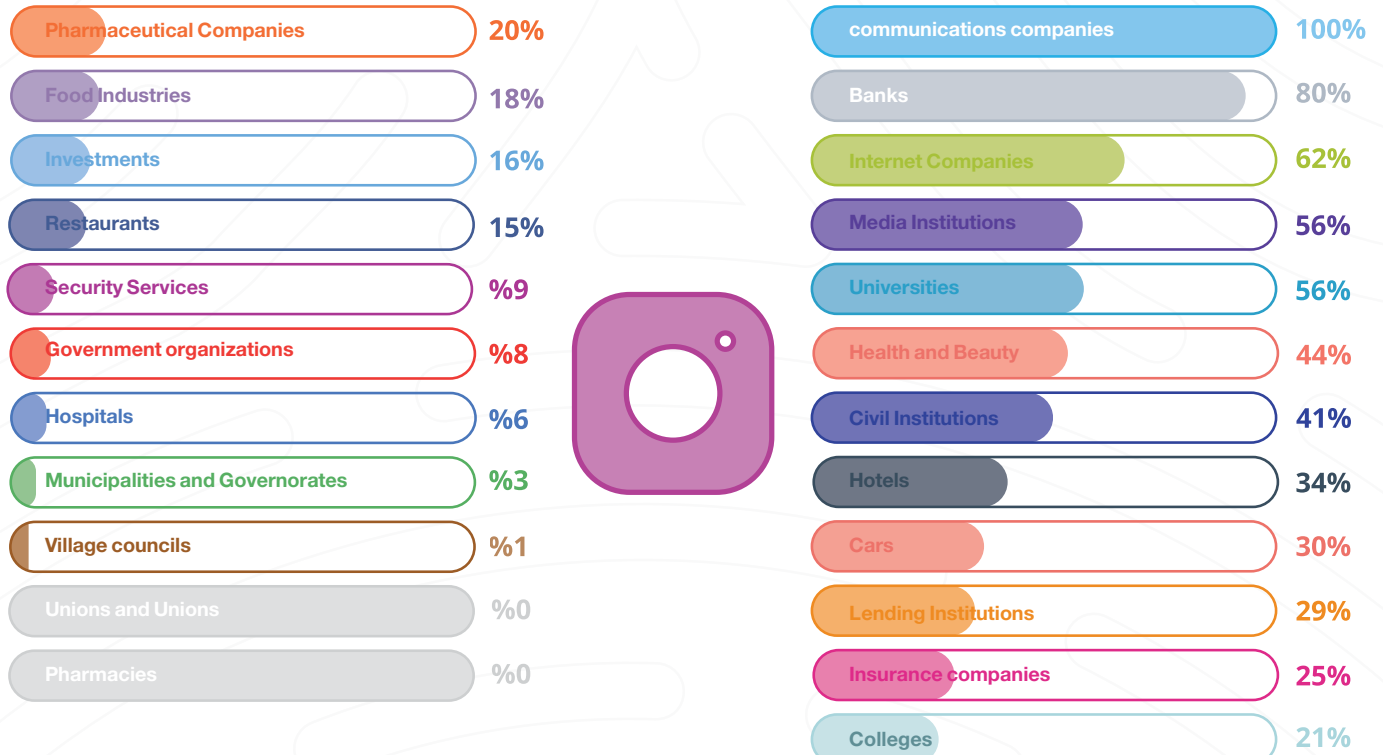
Reports to measure  
the performance on  
Social Media Plat-  
forms

# Hakii.co

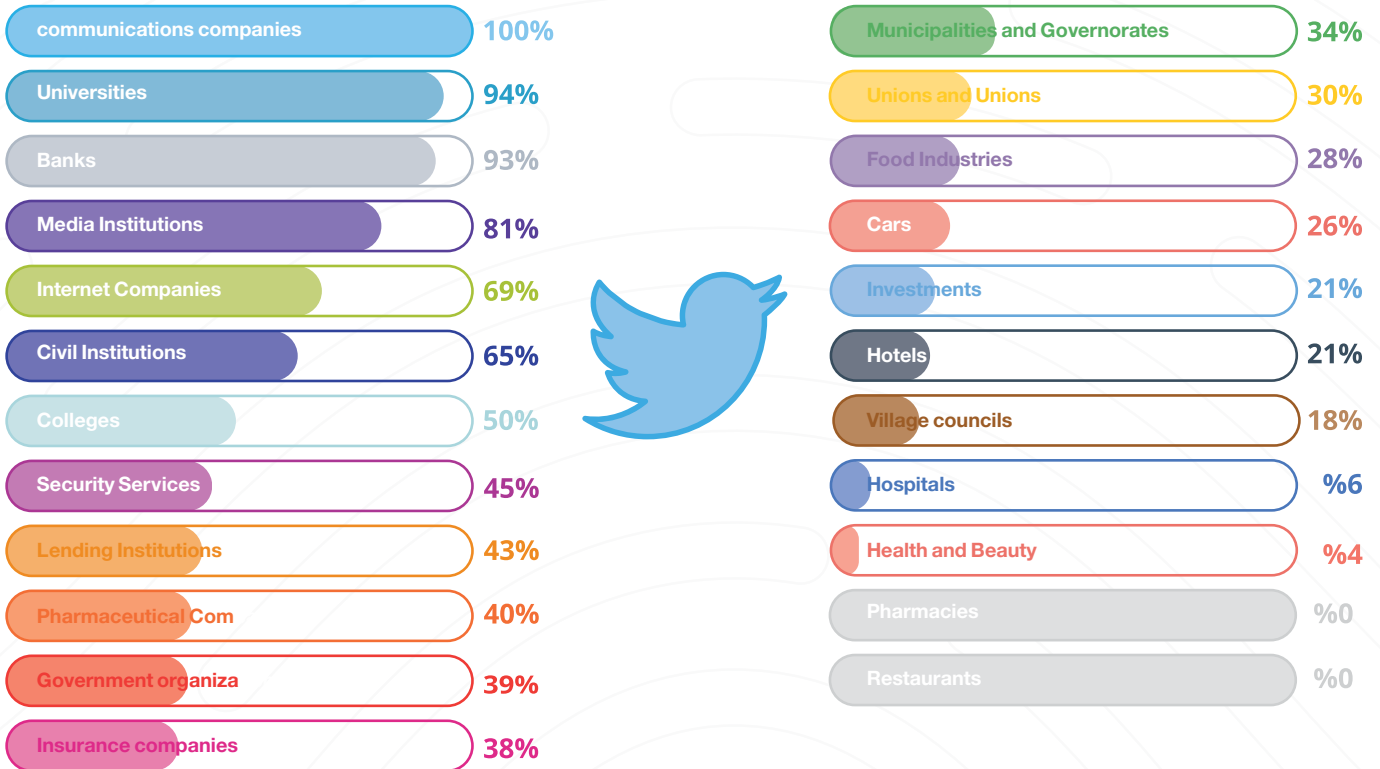
## Percentage of Palestinian Sectors presence on Facebook



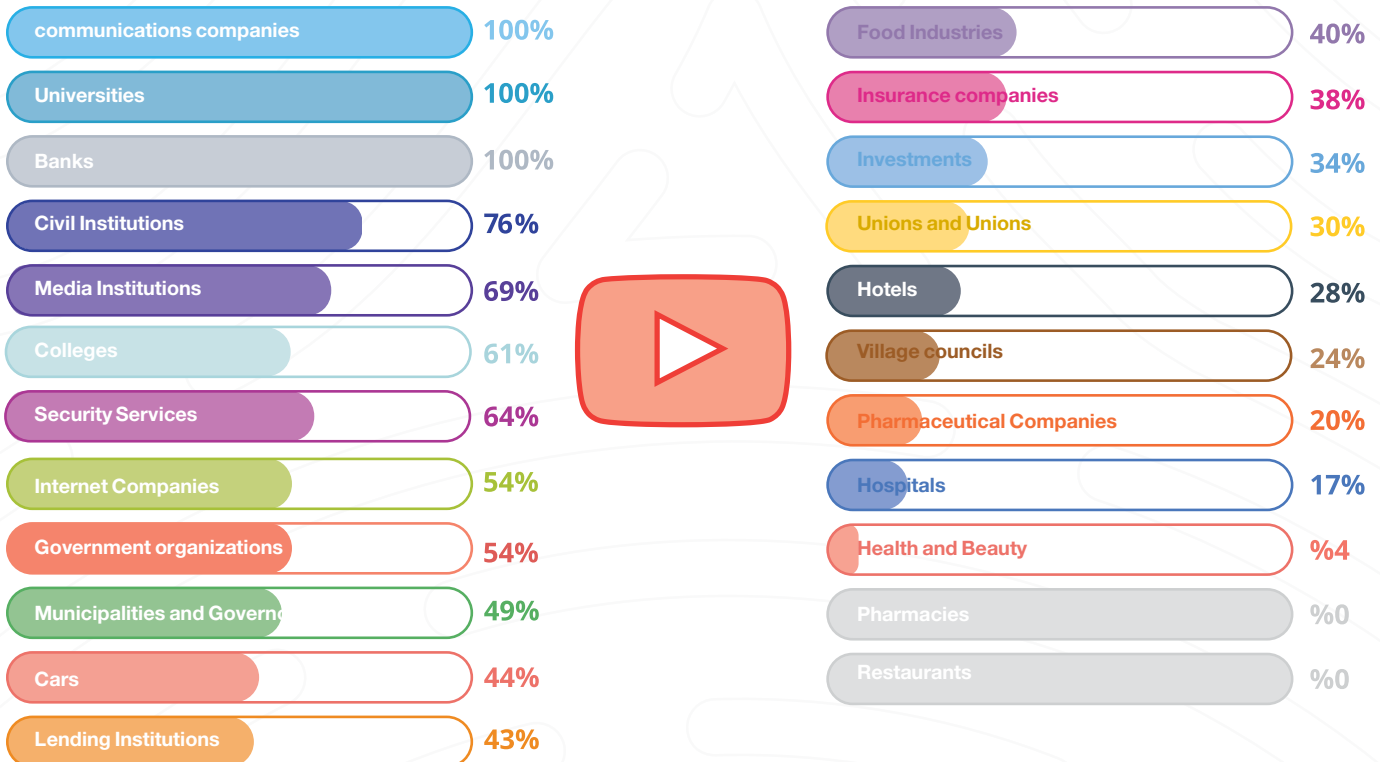
## Percentage of Palestinian Sectors presence on Instagram



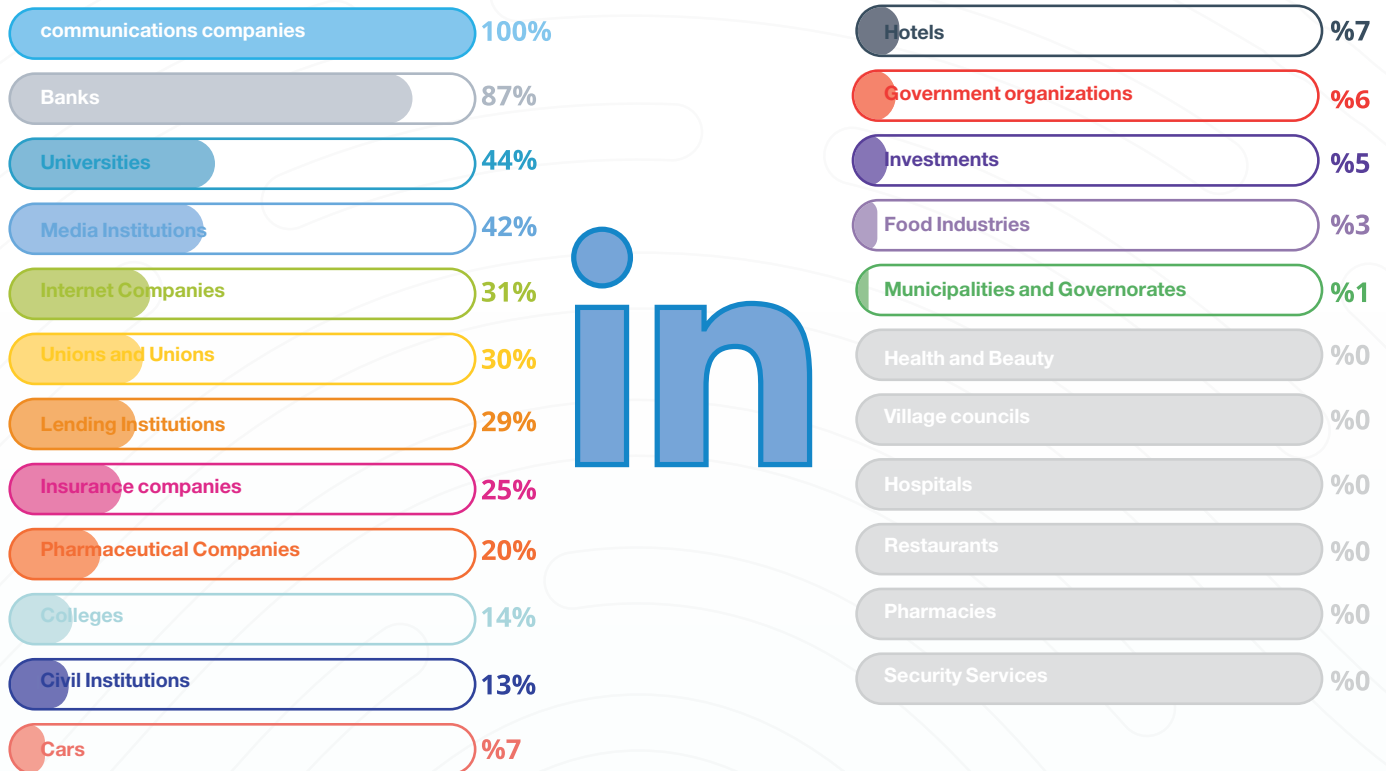
## Percentage of Palestinian Sectors presence on Twitter



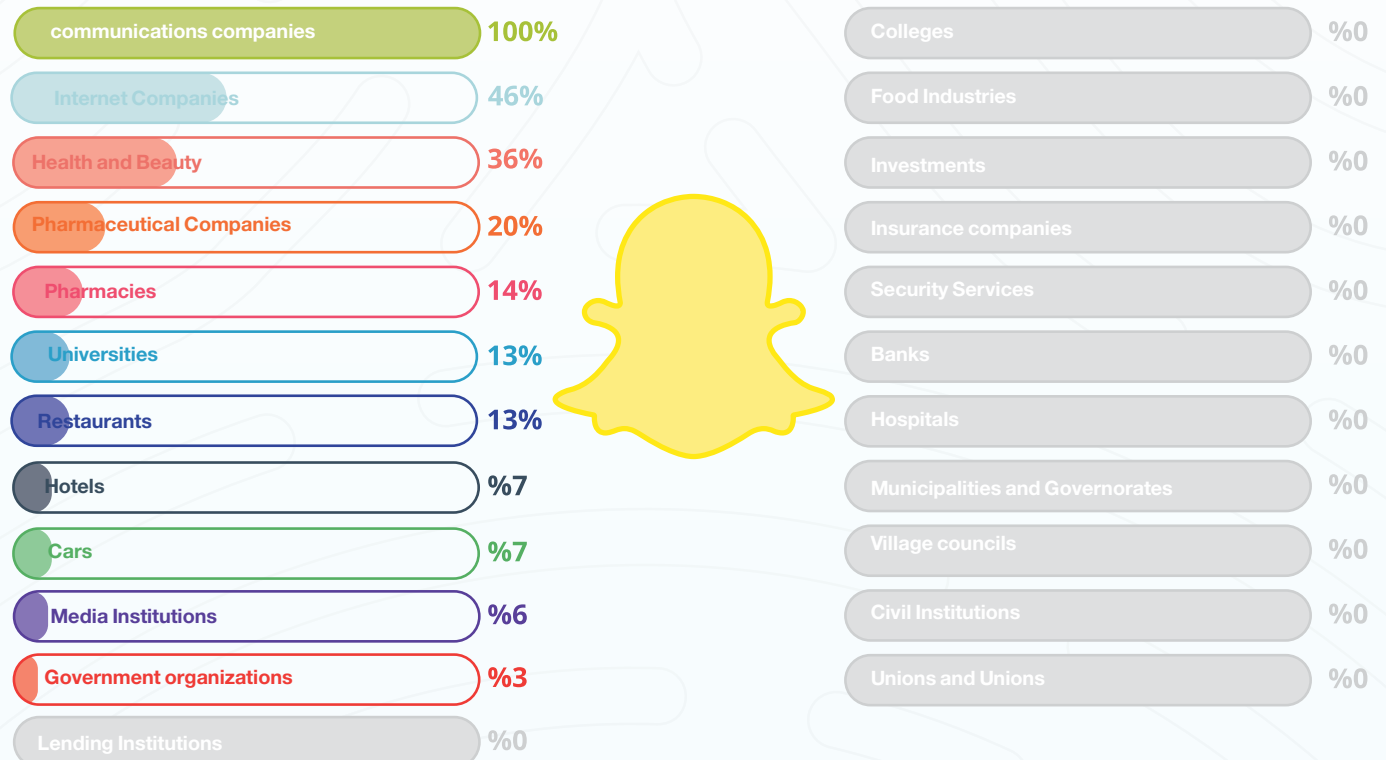
## Percentage of Palestinian Sectors presence on Youtube



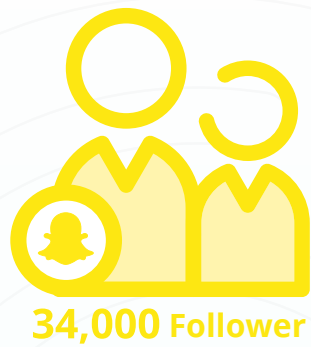
## Percentage of Palestinian Sectors presence on LinkedIn



## Percentage of Palestinian Sectors presence on Snapchat



## Average Number of Influencer Followers on Social Media Platforms



The Numbers above reflect the average number of followers of individual influencers on social media networks

# Websites

**In this Chapter, a list of the most visited websites each month is provided, this list was categorized according to the following:**

- News
- Educational
- Services
- Governmental



News sites



al-ayyam.ps



Alarab.com



Zamnpres.com



Alfajertv.com



Aliqtisadi.ps



Alquds.com



Alwatanvoice.com



Arab48.com



felesteen.ps



Khbrpress.net



Maannews.net



Nablus.news



Nnpress.com



palpress.ps



Paltoday.ps



Panet.co.il



Raya.ps



Rb2000.ps



Rmix.ps



Samanews.ps



wafa.ps



Watania.net



Wattan.tv



Yomyat.ps



pssawa.com



palsawa.com



skypress.ps



npaapress.com



thegazapost.com



Palweather.ps



hadfnews.ps



Psnews.ps



Safa.ps



Ramallah.news



Sadaa.ps



Alhadath.ps



Pnn.ps



Nablustv.net



Palestinetoday.net



arn.ps



shasha.ps

### Service sites



jobs.ps



alburaq.net



Shobiddak.com

### Government sites



Mtit.gov.ps



Mohe.ps



Eschool.edu.ps

### University sites



alazhar.edu.ps



alquds.edu



najah.edu



birzeit.edu



iugaza.edu.ps



qou.edu



rawafed.edu.ps



Alaqsa.edu.ps

### Mix



panet.ps



Kooora.com



shabab.ps

### Companies



wataniya.ps



paltel.ps



jawwal.ps
































hadara.ps

## Banned websites in Palestine

26,27,28,29



In June 2017, Attorney General Ahmed Barak issued a decision to Internet providers in the West Bank to ban more than 20 websites. Government spokesman Tareq Rishmawi told Ajyal that the ban was based on legal provisions as they did not have credibility and professionalism in the transfer of news and information.

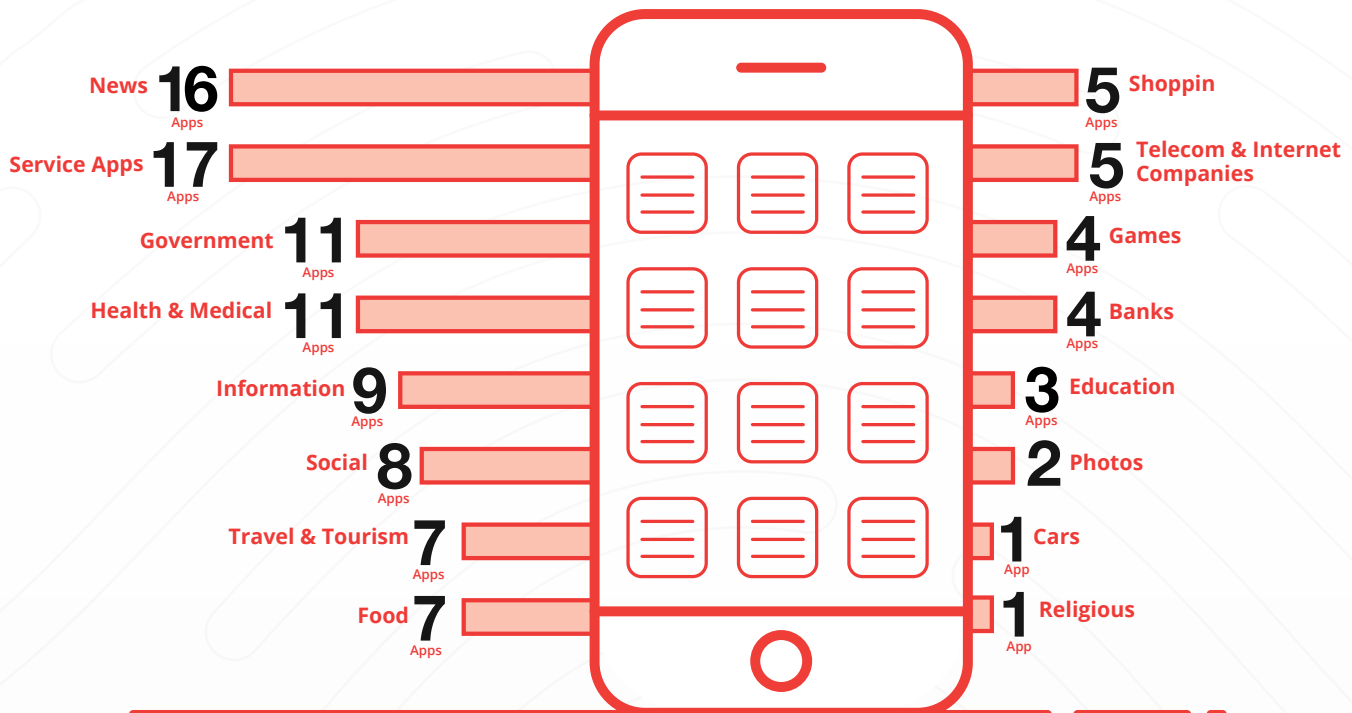
 <b>Al Quds News Network</b> qudsn.ps	 <b>Quds Press Agency</b> qudspress.com	 <b>Safa Agency</b> safa.ps
 <b>Al Ra'ee Agency</b> alray.ps	 <b>Palestine Now</b> paltimes.net	 <b>Palestine Press Agency</b> palpress.co.uk
 <b>Ahwalalbelad</b> ahwalelbelad.com	 <b>Aranews</b> aranews.org	 <b>AlKarama Press</b> karamapress.com
 <b>Al Aqsa Satellite Channel</b> aqsatv.ps	 <b>Firas Press</b> fpnp.net	 <b>Amad News</b> www.amad.ps
 <b>Fateh Media Website</b> fatehmedia.net	 <b>Palestine Newspaper</b> felesteen.ps	 <b>Shehab Agency</b> shehab.ps
 <b>Amama - the heartbeat of the West Bank</b> omamh.com	 <b>Al Qassam Brigade Website</b> alqassam.ps	 <b>The Voice of Fateh news</b> fateh-voice.ps
 <b>Palestinian Media Center</b> palinfo.com	 <b>Ikhwan Online</b> ikhwanonline.com	 <b>Hamas website</b> hamas.ps
 <b>The mass work apparatus</b> jamahiri.ps	 <b>Palestine News Network - Shifa</b> www.shfanews.net	 <b>Fateh Commission</b> fatehmedia.net
 <b>Palestine Discussion Forum</b> paldf.net	 <b>Palestine.net</b> palestine.paldf.net	 <b>In light press</b> inlightpress.com
 <b>Ijnad News</b> ajnad-news.com	 <b>Al Risala Newspaper</b>	

# Smartphone Applications

In this Chapter, a list of smartphone applications that were launched in Palestine is provided and categorized according to their content. Noting that with the launch of the 3G services in Palestine an increase in these applications is to be witnessed as part of new adventures and startups depending on the availability of network at all times.

## Palestinian Mobile Applications sorted according to type of service<sup>30</sup>

Note: Information in this Section was searched manually, in case of any suggestions, please send an email to: info@socialstudio.me



Number of Palestinian Applications

# 114 APP

**Services:** Include applications that provide direct and different services to citizens such as vacant jobs, transport services, municipal services and time management.

**Information:** Includes applications that provide general information about a specific subject in Palestine.


**Travel and Tourism:** Apps that include information about touristic places in Palestine, maps and guides to places in the cities, such as restaurants, shopping centers and others.

**Social:** Apps including information related to the social life on social networking sites, petitions and signatures collection.

**Food:** Apps related to preparing or ordering food from restaurants and deliveries.

**Government:** Apps related to the government institutions in the West Bank and the Gaza Strip.

## Palestinian Applications

**خدماتي**  
5,000 - 1,000  


**Al Quds Mobile**  
50,000 - 10,000  



**GACA**  
50,000 - 10,000  



**inakba**  
10,000 - 5,000  


**التصفية العالمية**  
50,000 - 10,000  


**Jawwal**  
500,000 - 100,000  



**موقع عرب 48**  
50,000 - 10,000  


**Ziqaq**  
10,000 - 5,000  


**Jerusalem Electricity**  
50,000 - 10,000  


**AlBhaa Youth Group**  
-  



**الدليل المقدسي AlMaqdisi Guide**  
50,000 - 10,000  



**Arine Rinawi عرين ريناوي**  
5,000 - 1,000  


**أرسمني شكراً**  
500 - 100  



**كوكيز - Kookies**  
50,000 - 10,000  



**ميديكير**  
10,000 - 5,000  


**PalSports**  
1,000 - 500  



**Palestine Restaurants Ordering**  
500 - 100  



**Talabati طلباتي**  
5,000 - 1,000  


**TebBaby**  
1,000,000 - 500,000  



**Arabi Mobile**  
500,000 - 100,000  


**X Bugs**  
500,000 - 100,000  


**بالتل NetGuard**  
50,000 - 10,000  



**Ajyal Radio**  
1,000 - 500  


**قناة الأقصى الفضائية**  
100,000 - 50,000  



**موقع بكرة - Bokra.net**  
50,000 - 10,000  


**Maan News وكالة معا الاخبارية**  
50,000 - 10,000  



**رام الله الإخباري**  
10,000 - 5,000  


**Paltraffic | بال ترافيك**  
5,000 - 1,000  



**شو بلك من فلسطين؟**  
50,000 - 10,000  


**Zaki - زاكي**  
1,000,000 - 500,000  



**دليل فلسطين التجاري**  
500 - 100  



**بانيت panet**  
5,000,000 - 1,000,000  



**فلسطين اليوم**  
5,000 - 1,000  



**mDiet - حميتي**  
500,000 - 100,000  


**Paldrive Free توريو**  
500,000 - 100,000  


**Gaza Man**  
500,000 - 100,000  



**Paltel Technical Kit**  
1,000 - 500  


**Bank of Palestine**  
100,000 - 50,000  


**Sila**  
5,000,000 - 1,000,000  


**بدي طبيب**  
500 - 100  


**موبايلي ديلي**  
10,000 - 5,000  


**يامسافر**  
5,000,000 - 1,000,000  


فلسطين والقضية الفلسطينية

5,000 - 1,000



الهيئة العامة للشؤون المدنية

10,000 - 5,000



Abdeen Elite Home

5,000 - 1,000



موسوعة فلسطين

5,000 - 1,000



Joo3an.com جوعان دوت كوم

5,000 - 1,000



دليل الهاتف الفلسطيني

50,000 - 10,000



الإستعلام الإلكتروني

5,000 - 1,000



إكتشفي تشفي

500 - 100



الدفاع المدني الفلسطيني

1,000 - 500



وكالة الرأي الفلسطينية للإعلام

5,000 - 1,000



فلسطين سؤال وجواب

5,000 - 1,000



App Mahal

5,000,000 - 1,000,000



بريدي

500 - 102



دليلك

10,000 - 5,000



معاير

1,000 - 500



طلباتي

10,000 - 5,000



فلسطين في مثل هذا اليوم

5,000 - 1,000



KIA Palestine

500 - 100



Liwan App - تطبيق ليوان

10,000 - 5,000



mart.ps

5,000 - 1,000



الوطنية موبايل Wataniya Mobile

50,000 - 10,000



Ana Paltel

500,000 - 100,000



بياناتي

500 - 100



Musawa مساواة

5,000 - 1,000



وظيفتي

50,000 - 10,000



راسل

500 - 100



مواقيت فلسطين

100,000 - 50,000



نصيحة

500 - 100



دليلي

50,000 - 10,000



الكتلة الإسلامية

10,000 - 5,000



طقس فلسطين

5,000 - 1,000



أذكاري

5000000 - 1000000



فتح فلسطين - راغب السرجاني

5,000 - 1,000



ركاب

5,000 - 1,000



جوعان Jo3an

50,000 - 10,000



دواء

10,000 - 5,000



بلدية البيرة

500 - 100



عداد السرعات الحرارية من حميتي

500,000 - 100,000



بوابة فلسطين الحكومية

5,000 - 1,000



شبكة قدس الإخبارية

50,000 - 10,000



Momy Helper

5,000 - 1,000



انترنت آمن ومفيد

500 - 101



Top dentist

50 - 10



صورتني في العلم الفلسطيني

50,000 - 10,000



Jetak Pal

500 - 100





ليلي وظلال الحرب  
5,000,000 - 1,000,000

ع البال  
1,000 - 500

The Richest Man In Babylon App  
5,000 - 1,000

Toto Letters  
50 - 10

WebTeb  
500,000 - 100,000

المواصلات المقدسية  
500 - 100

طابو فلسطين  
5,000 - 1,000

Burj Alluqluq Social Society  
1,000 - 500

AIB Mobile Banking  
5,000 - 1,000

Al Manara Library  
50000 - 10000

Know Palestine اعرف فلسطين  
50,000 - 10,000

نقابة المهندسين - مركز القدس  
5,000 - 1,000

فزة  
50,000 - 10,000

وظائف شاغرة في فلسطين  
1,000 - 500

معبر الكرامة  
50,000 - 10,000

سوق فلسطين - SouqFalastin  
10,000 - 5,000

Ladies Community  
100 - 50

حفلاتي - My celebration  
1,000 - 500

Dental Tools  
500 - 100

بنك فلسطين  
500,000 - 100,000

Guess Figure  
50 - 10

بنك الدم الفلسطيني  
500 - 100

Lecture Alarm  
5,000 - 1,000

رحلة (RIHLEL)  
1,000 - 500

اخبار الداخلية الفلسطينية  
5,000 - 1,000

طقس فلسطين  
100,000 - 50,000

بدي تكسي - BedeTaxi  
5,000 - 1,000



# Accused with Facebook

In this Chapter, a list of individuals arrested or detained because of their use and activity on social media platforms, especially Facebook as the most used platform in Palestine. This list was based on the documentation of these cases by humanitarian institutions in Palestine and is divided into three sections: Individuals arrested by the Palestinian Authority in the West Bank, Individuals arrested by the Palestinian Authority in Gaza Strip, and Individuals arrested by the Israeli Forces.

Number of detainees

18

Israeli Forces

18

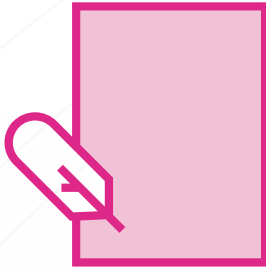
Palestinian Authority  
(Gaza Strip)

36

Palestinian Authority  
(West Bank)

## Palestinian Authority in the West Bank

31,32,33,34,28



1. Anyone who creates or manages a website or an information technology platform that aims to publish news that would endanger the integrity of the Palestinian state, the public order or the internal or external security of the State, shall be punished by imprisonment for a period of at least one year or by a fine of no less than one thousand Jordanian dinars and no more than five thousand Jordanian dinars or by a combination of both punishments.

2. Any person who propagates the kinds of news mentioned above by any means, including broadcasting or publishing them, shall be sentenced to a maximum of one year in prison or be required to pay a fine of no less than two hundred Jordanian dinar and no more than one thousand Jordanian dinars or be subjected to both penalties.

3. If the act in paragraphs (1) or (2) of this article is committed under an emergency status, the prescribed penalty shall be doubled.



### Bara Alqadi

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: Detention for one day
- City: Ramallah



### Qutiba Saleh Qassem

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: None
- City: Bethlehem



### Qutiba Saleh Qassem

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined, and posting a request of arrest
- Verdict: Arrest for couple of days, court did not rule yet (until December 2017)
- City: \_



### Loay Tayseer Shalalkeh

- Reason for Arrest: Posts about breaking news
- Verdict: Detention for 6 hours for investigation
- City: Hebron



### The Family of Abed

- Reason for Arrest: Noticing the posts of their son and not preventing him from posting
- Verdict: None
- City: Kobar/ Ramallah



### A.A

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: None
- City: Dura/ Hebron



### Uruba Amer Abdul Hakim Abu Arafa

- Reason for Arrest: Posts on Facebook and Creating Hebron News page
- Verdict: None
- City: Hebron



### Shadi Hatem Karakra

- Reason for Arrest: Facebook campaign against the blocking of websites
- Verdict: Signed a pledge to never incite against the authority
- City: Ramallah



### R.K

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: Detention for one day
- City: Bitunya/ Ramallah



### M.A

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: Detention for one day
- City: Bitunya/ Ramallah



### Salam AlAtrash

- Reason for Arrest: Facebook campaign against the blocking of websites
- Verdict: Arrest for 7 months
- City: Anata/ Jerusalem



### Ashraf Abu Aram

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: Detention for a few hours
- City: Ramallah



### Ahmad Mohammad Halaiqa

- Reason for Arrest: Writing posts on Facebook against the security services, the arrest was based on cybercrime law
- Verdict: Arrest for few days, court is still ongoing
- City: Hebron



### Fadi Hasan Arouri

- Reason for Arrest: One post related to the blocking of websites which was considered an act of incitement
- Verdict: A verbal request to be more rational when writing posts, and stop inciting people
- City: Ramallah



### Ayman Naem Qawasmi

- Reason for Arrest: Publishing a video that requests the Palestinian president, the Vice president, and the Governor to quit if they cannot protect the public institutions
- Verdict: Arrest for 4 days
- City: Hebron



### Ameer Abu Aram

- Reason for Arrest: Incitement through Facebook and working in a prohibited news agency (Alaqsa TV)
- Verdict: Arrested for 2 months for investigation, 3000 USD bail, and preventing his use of social media platforms
- City: Ramallah



### M.T

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: None
- City: Hebron



### A.A

- Reason for Arrest: Writing posts on Facebook, Type of post was not defined
- Verdict: Detention for one day
- City: Bitunya/ Ramallah



### Amer Abdul Hakeem Abu Arafa

- Reason for Arrest: Publishing posts on Facebook and whistleblowing information to hostile parties and dissemination of sectarian strife
- Verdict: Arrest for few days
- City: Hebron



### Amer Abdul Hakeem Abu Arafa (33 Years old)

- Reason for Arrest: Writing posts on Facebook and having something to do with the Hebron News Page
- Verdict: Request for investigation
- City: Hebron



### Issa Ismael Hasan Amro (37 Years old)

- Reason for Arrest: Verbal abuse, publishing news about the arrest of Ayman Qawasmi, Stimulating sectarian strife and creating websites that would disturb public security, based on Article 20 of the Electronic Crimes Law
- Verdict: Detention for one week and paying 1000 Jordanian Dinnar bail in cash
- City: Hebron



### Amer Abdul Hakeem Abu Arafa (33 Years old)

- Reason for Arrest: Working for Shehab Agency and incitement against security forces
- Verdict: Detention for 2 days
- City: Hebron



### Naser Jaradat

- Reason for Arrest: Criticizing the Palestinian President Mahmoud Abbas, and the Member of the Central Committee Jibrel Alrjoub
- Verdict: Arrest for 16 days
- City: Bitunya/ Ramallah



### Thaer Zeyad Mohammad Fakhouri (28 Years Old)

- Reason for Arrest: Publishing news on Facebook and giving away information to hostile parties according to the electronic crime law
- Verdict: Arrest for 9 days
- City: Hebron



### Jalal Naji Mohammad Sweiti

- Reason for Arrest: Writing posts on Facebook inviting people to fight Israelis, and posting pictures of Adolf Hitler and Adolf Eichmann
- Verdict: None
- City: Beit Awwa/ Hebron



### Thaher Issa Alshamali (29 Years Old)

- Reason for Arrest: Publishing an article in Al Ra'ï Newspaper criticizing the Secretary of the Central Committee Jibrel Alrjoub and his statements about Al-Buraq wall
- Verdict: Arrest for 16 days. Paying a bail in case of violation of conditions (writing similar articles)
- City: Kufr Aqab, Jerusalem



### A.S

- Reason for Arrest: Writing posts on Facebook, type of post was not defined
- Verdict: None
- City: Hebron



### S.A

- Reason for Arrest: Being active and writing posts on Facebook, type of post was not defined
- Verdict: None
- City: Hebron



### Mamdouh Hamamra (33 Year Old)

- Reason for Arrest: Creating websites that may harm the public security
- Verdict: Arrest for 6 days
- City: Hosan/ Bethlehem



### Sahar Alnatsha

- Reason for Arrest: Incitement through Facebook
- Verdict: Arrest for 3 months
- City: Jerusalem



### Ala Titi

- Reason for Arrest: Incitement through Facebook and working in a prohibited news agency (Alaqsa TV)
- Verdict: Arrested for 2 months for investigation, 3000 USD bail, and preventing his use of social media platforms
- City: Bethlehem



### Nour Kayed Faeq Issa (16 Years Old)

- Reason for Arrest: Incitement through Facebook
- Verdict: Arrest for 7 months
- City: Anata/ Jerusalem



### T.A

- Reason for Arrest: Writing posts on Facebook, type of post was not defined
- Verdict: None
- City: Hebron



### Musab Khamees Abdul Khaliq Qufaisha

- Reason for Arrest: Writing posts on Facebook, type of post was not defined
- Verdict: Signed a legal statement
- City: Hebron



### Mohammad Othman

- Reason for Arrest: Published an article on Facebook talking about financial corruption in a charity in Gaza Strip
- Verdict: None
- City: RAFAH



### Journalist Naser Abu Fool

- Reason for Arrest: Incitement against security authorities through the misuse of technology
- Verdict: Was Released on the same day
- City: Gaza



### Mohammad Suwali

- Reason for Arrest: Incitement on Facebook due to the electricity crisis
- Verdict: None
- City: Khan Yunis



### Ahmad Qedeeh was referred to as A.Q

- Reason for Arrest: Expressing his opinion on Facebook
- Verdict: Released on the same day
- City: Khan Yunis



### Journalist Abdullah Abu Shark

- Reason for Arrest: Enticement and spreading of rumors against the government
- Verdict: Was released the day after the arrest and signed a pledge not to publish against the government again
- City: Northern Gaza Governorate



### Amer Ba'loosha was referred to as A.B

- Reason for Arrest: Expressed his opinion on Facebook and called for a popular movement in Jabalia refugee camp
- Verdict: Was released the day after the arrest
- City: Northern Gaza Governorate



### Journalist Naser Abu Fool

- Reason for Arrest: Spreading rumors, false news, and inciting the street against Hamas's government
- Verdict: Released a day after the arrest and pledged to respect law and order.
- City: Gaza



### S.M

- Reason for Arrest: Criticism and incitement against Hamas's government on Facebook due to the electricity crisis
- Verdict: Was release on the same day
- City: Khan Yunis



### Mohammad Abdel Rahman Al Bari

- Reason for Arrest: promoting rumors after news on Facebook about a clash between thieves and businessman were published
- Verdict: None
- City: Gaza



### Hazem Madi was referred to as H.M

- Reason for Arrest: Expressing his opinion on Facebook
- Verdict: Released on the same day
- City: Khan Yunis



### Shukri Abu Oun was referred to as S.A

- Reason for Arrest: Enticement and spreading of rumors against the government
- Verdict: Was released the day after the arrest and signed a pledge not to publish against the government again
- City: Northern Gaza Governorate



### M.T

- Reason for Arrest: Expressing his opinion on Facebook
- Verdict: Was released the day after the arrest
- City: Gaza Strip



### F.G

- Reason for Arrest: Expressing his opinion on Facebook
- Verdict: None
- City: Gaza Strip



### Cartoonist Ismael Fayez Al Bazzam

- Reason for Arrest: Cartoons he published on Facebook
- Verdict: Released on the same day after investigation
- City: Gaza Strip



### Khaled Hammad

- Reason for Arrest: Misuse of technology devices after publishing about the low wages paid to workers inside a restaurant in Gaza City, which led to the owner of the restaurant filing a lawsuit against him
- Verdict: None
- City: Gaza



### Alaa Salameh

- Reason for Arrest: Abuse of electronic devices by publishing news about one of the Palestinian online news agencies about the expulsion of a child from kindergarten under the pretext that he was a rioter
- Verdict: Refused to comply because of fear of arrest
- City: Gaza Strip



### M.A

- Reason for Arrest: Expressing his opinion on Facebook and enticement and spreading rumors
- Verdict: None
- City: Northern Gaza Governorate



### Khader Mihjir

- Reason for Arrest: Jurisprudence and political ideas published on Facebook
- Verdict: Released on the same day after investigation
- City: Northern Gaza Strip



### Adel Al Mashookhi

- Reason for Arrest: Published a video on Facebook criticizing Hamas Movement
- Verdict: Arrested for two weeks
- City: Rafah

## Israeli Forces



### Three Young Men

- Reason for Arrest: Incitement on Facebook
- Verdict: House arrest for 3 days
- City: Taiba and Qalanswa



### Mohammad Batroukh

- Reason for Arrest: A post on Facebook that encourages violence (terrorism)
- Verdict: 10 months in prison, 2500 nis bail
- City: Jerusalem



### Mohammad Khalaf (23 years old)

- Reason for Arrest: Incitement on Facebook and supporting organizations that are not following the Israeli law
- Verdict: He was arrested in September 2017 and has not been released yet
- City: Tamra



### Ibrahim Abu Sneina

- Reason for Arrest: Incitement on Facebook
- Verdict: Few days in prison
- City: Jerusalem





### Mohammad Batroukh

- Reason for Arrest: A post on Facebook that encourages violence (terrorism)
- Verdict: 10 months in prison, 2500 nis bail
- City: Jerusalem



### Ahmad AlShawish

- Reason for Arrest: Incitement on Facebook
- Verdict: 5 days in prison
- City: Jerusalem



### Journalist Ameen Siam

- Reason for Arrest: Publishing a video on Facebook that includes the word «martyr» which was considered an act that encourages violence and terrorism
- Verdict: 4 days in prison
- City: Not Available



### Abdul Rahman Abdul Fattah

- Reason for Arrest: Incitement on Facebook
- Verdict: Not Available
- City: Shuḥfat



### Ahmad Said (17 years old)

- Reason for Arrest: Incitement on Facebook
- Verdict: 11 Months in prison
- City: Jerusalem



### Mohammad Khalaf

- Reason for Arrest: A post on Facebook talking about the Jewish Passover (Peiseh) Holiday, and encouraging Palestinian to stay near Al-Aqsa Mosque in Jerusalem during this holiday
- Verdict: Banishment from Jerusalem for 3 months, prohibition from using Facebook for 3 months, and house arrest for 7 days
- City: Tamra



### Young Man (his family refused to publish his name or picture)

- Reason for Arrest: Incitement on Facebook
- Verdict: Detention for 3 days, prohibition from using the Facebook for 15 days, personal and third party bail.
- City: Bir Alsabe



### Ibrahim Abu Sneina

- Reason for Arrest: Incitement on Facebook
- Verdict: Few days in prison
- City: Jerusalem



### Mohammad Mahmoud Taher Albarghouthi & Naji AlRimawi

- Reason for Arrest: Incitement, by publishing a recorded song about Omar Alabed who was known for Halmeesh incident
- Verdict: Not Available
- City: Not Available



### A group of youth

- Reason for Arrest: Posts on Facebook refusing the opening of a Police station and Netanyahu's visit to his village.
- Verdict: Not Available
- City: Jiser Alzarqa



### Sami Alhazil (36 years old)

- Reason for Arrest: Post on Facebook stating he would like to be a martyr one day
- Verdict: Not Available
- City: Rahat/ Naqab



### Saleh Alzaghari

- Reason for Arrest: Incitement and encouraging violence and supporting terrorist organizations through posting pictures on Instagram
- Verdict: 8 Months in prison
- City: Jerusalem



### Palestinian young man (Identity was not published)

- Reason for Arrest: He wrote «Good Morning» on Facebook which was mistranslated
- Verdict: Not Available
- City: Not Available



### Ahmad Eweisat

- Reason for Arrest: Incitement on Facebook
- Verdict: 10 months in prison
- City: Jerusalem

# Hashtags

In this Chapter, a list of the most used hashtags in Palestine during 2017, especially that hashtags were heavily used during this year as a tool to document and spread campaigns and publications.



## Paltel



### Khaled Al-Ahmad in Palestine

This Hashtag was used when the telecommunication company "Paltel" hosted the Jordanian social media specialist Khaled Al-Ahmad to present several social media workshops for university students and employees.



### Social Media Days

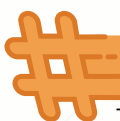
Hashtag used for the social media week, which was sponsored by the telecommunication company "Paltel", the event took place in Gaza Strip and gathered local and global social media experts for 3 days to interact and exchange experience.

## Jerusalem



### United Nations

This Hashtag appeared after the meeting of the Security Council and their Decisions and voting



### Jerusalem Going Martyrs in Millions

This Hashtag was used after it was used by Hasan Nasrallah the secretary-General of Hezbollah



### Jerusalem will remain Arabian, Jerusalem is our eternal Capital

This hashtag was used along with the electronic petition by social media activists to express their refusal to announcing Jerusalem as the Capital of Israel, and to assure that Jerusalem belongs to Palestinians



### Jerusalem capital of Palestine Jerusalem our Capital Jerusalem the eternal Capital of Palestine

This Hashtag was used to follow up on the latest news and clashes related to Trumps announcement of Jerusalem the capital of Israel



### Erdogan

This Hashtag was used after the Summit of Islamic Cooperation and after the President of Turkey announced that he may end the relationship with Israel if Trump announced Jerusalem as the capital of it. Users of this Hashtag varied between with and against Erdogan



### My Right

This hashtag was used along with the electronic petition by social media activists to express their refusal to announcing Jerusalem as the Capital of Israel, and to assure that Jerusalem belongs to Palestinians



### administrative committee

The hashtag was used to tweet about the administrative committee's solution in Gaza by Hamas and during the start of the reconciliation process. Palestinians interacted with the hashtag and the new reconciliation initiative.



### Occupied Jerusalem The Capital uprising Anger for Jerusalem

This Hashtag was used to follow up on the latest news and clashes related to Trumps announcement of Jerusalem the capital of Israel



### Friday Will Friday Anger Jerusalem Occupied

These Hashtags were used for the marches that went out on Friday's against Trumps Announcement, they were also used to talk about the Israeli violations in Al-Aqsa Mosque



### United States Consulate

This Hashtag was used when the protests started against moving the US embassy to Jerusalem

## The Bombardment of Gaza



### Gaza Under Bombardment

Twitter users launched a hashtag in solidarity with the Gaza strip during eid alfitir in which they expressed their anger of the media coverage of the bombardment.



### battle of al furqan

This hashtag was launched during the third anniversary of the Gaza war of 2014 to discuss the war, bombardment and martyrs.



### Alqassam

Was used to discuss the Israeli bombardment of Gaza and its Martyrs it was also used when the Al Qassam brigade issued statements promising retaliation during the bombing campaign.



### administrative committee

The hashtag was used to tweet about the administrative committee's solution in Gaza by Hamas and during the start of the reconciliation process. Palestinians interacted with the hashtag and the new reconciliation initiative.



### # the sheikh of palestine

This hashtag was launched to coincide with the 13th anniversary of the martyrdom of Sheikh Ahmad Yaseen – founder of Hamas. Social media users interacted with the hashtag by posting details of his personal life and militancy.



### # Hamas\_document

This hashtag refers to the document published by Hamas in the beginning of May in which they listed their new policies and principles.



### # save tel alsakan, tel alsakan

This hashtag called for the immediate stop to the bulldozing and destruction of the Archeological housing neighborhood in the city of Al Zahra in the middle of Gaza following the decision of the Land Authority to bulldoze the area.

## The Reconciliation



### # ask alhamdullilah

This hashtag was dedicated to PM Rami Hamdullah's visit to Gaza in light of the atmosphere of the Palestinian reconciliation. Palestinian's interacted with this hashtag (regarding the visit) with mixed emotions that ranged from pessimism to optimism. They asked the PM to meet with the youth in Gaza and get an understanding of their problems.



### # lift the sanctions or leave

After approximately two months from the start of the reconciliation talks, social network site users in Gaza requested that the economic sanctions imposed on the strip be lifted or leave the talks.



### # the hijacked plane

Was a satirical hashtag that was released after Az-zam Al Ahmad described Gaza as if it were an airplane that was hijacked by Hamas. Activists mocked his statement.



### # the hijacked plane

Activists and social network users interacted with this hashtag after the national reconciliation occurred between Hamas and Fateh, the activists wished this process would be concluded successfully. The public interacted with this hashtag more than once during the course of the year.



### # our unity is worth it

A Hashtag that came out to confirm the idea of reconciliation, ad asked activist to insist on the importance of making it happen to end the division that lasted for more than 11 years.



### # enabling the government the arms of the resistance

A hashtag used when talking about the reconciliation and topics related to it.

## The Cyber Crime Law



### # "the cybercrime law is a crime"

After the cyber crime law went into effect, 6 journalists were arrested by the Palestinian General Intelligence. Social media activists reacted by expressing their complete rejection of the law and demanded the immediate release of the jailed journalists.



### # standwithIssa no to the cybercrime law

This hashtag refers to Issa Amro, an activist who was arrested under the cybercrime law on charges of stirring up racial strife. Social media users interacted with the hashtag ridiculing the charge and demanding his immediate release.



### # the cybercrime law is a crime, imprison us

Was an E-campaign that was launched to exert pressure on the Palestinian Authority to retract the cybercrime law which threatens individuals and journalists with imprisonment.



### # the blocking of sites, no to blocking, no to censorship

This hashtag was launched after the attorney general's decision to block a news site. Palestinians interacted with the hashtag in disbelief and later denounced the decision.



### # the misuse of technology

This hashtag was released after the arrest of Amir Balousha who was accused of misusing technology. Social media users interacted with the hashtag in order to demand his release.



### # the cybercrime law

This hashtag was launched after the cyber crime law was released in July. The law aroused a widespread debate and activists demanded that the law be revoked as it suppresses freedom of expression and grants it the jurisdiction to arrest individuals.

## The events that occurred in the Al Aqsa

### # alquds intifada, alquds mosque operation, the three fighters, Jerusalem

The public reacted to this hashtag after the three brothers from the Jabarin family carried out an operation against the Israelis in the vicinity of Al Aqsa Mosque. Activists uploaded videos and pictures of the operation using the hashtag and expressed their satisfaction and approval of it.

### # be angry for alaqsa

Through this hashtag, the activists denounced the Israeli occupations measures against Arab Jerusalemites and the Al Aqsa compound while calling for solidarity and freedom for both.

### # alaqsa is in danger

Social media users launched this hashtag to warn of the Israeli occupation's plans to besiege the compound and other related threats after it was closed for days during which no one was allowed entry.

### # the electronic gates, No gates, free alaqsa, King Salman opens Alaqsa's gates

Palestinians interacted with these hashtags by expressing their rejection of the installation of metal detectors after the closure of the Al Aqsa compound for two days; during which they were being searched while entering the site.

### # no just solution, alaqsa us being desecrated, desecrated, still closed

Palestinians interacted with this hashtag by rejecting the proposed alternative solutions to the metal detectors and demanded they be dismantled. They also demanded that worshipers not be searched at the gates of the compound.

### # jerusalem is victorious Al Aqsa is in the heart of Jerusalemites the steadfast are victorious"

After the metal detectors were dismantled from the gates of the Al Aqsa compound social media users launched these hashtags to express their happiness with this victory.

### # all of us are guardians of alaqsa, alaqsa guards

Was a campaign launched by activists on social media sites that denounced the Israeli occupation forces assault of (Arab) Al Aqsa compound's guards and arresting seven of them. The campaign also called for the protection of the compound.

## HAMAS

### # the minarets will not be silenced

The hashtag was launched to object the Israeli Ministerial Committee's approval of a law prohibiting the calling of dawn prayer in Jerusalem and occupied 1948 land.

### # Hamas is not terrorist

Activists interacted with this hashtag by expressing their disbelief of a story published in a Riyadh newspaper that labeled Hamas a terrorist organization. They tweeted the newspaper and demanded an apology for this accusation.

### # hamas is in tehran

This hashtag was launched to coincide with the Hamas delegation's visit to Tehran to pay respect to Suleimani for the death of his father. Whereas activists expressed their indignation at the visit.

### # yahya alsinwar alsinwar

This hashtag showed up twice; the first was after Yahya Al Sinwar was elected an official in the Islamic Resistance Movement Hamas in Gaza. Whereas, tweeters primarily discussed news of him assuming the leadership of the organization instead of welcoming him and revealing their opinions about his personality.

### # UNESCO

This hashtag was launched after the UNESCO's resolution that declared Jerusalem an occupied city which Israel has no sovereignty over.

### # saleh alarouri

This hashtag pertains to one of Hamas's leaders: Saleh Al Arouri. Activists interacted with this hashtag after Arouri was appointed deputy head of the political bureau by Ismail Haneya.

### # hamas30

This was an E-campaign launched by Hamas in the beginning of December to celebrate their 30th anniversary. Activists interacted with this hashtag.

### # the ladies of hamas

Relates to a Hamas conference that discussed the role of women within the organization.

### # Ismail Haneya haneya the president

This hashtag was launched after Ismail Haneya was elected Head of Hamas's Political Bureau, replacing Khalid Mash'al.

## Palestine



### MerryChristmas

A hashtag that was launched in reference to Christmas in Palestine after Trump's decision to recognize Jerusalem as the capital of Israel.



### love Palestine

Beer Hakaya released this hashtag on valentine's day to show the world what is beautiful about Palestine through pictures, videos and expressions of love.



### Palestine walking day

Was a hashtag that accompanied the activity held by the Bin Al Nafees Center in Rafah to instill the idea of walking in the minds of citizens; due to its importance in treatment and as a type of exercise.



### publish in palestinian

This hashtag refers to a Palestinian campaign whose objective is to verify all information before it is published in order to strengthen the public's trust in Palestinian news outlets on social media and not to follow any information provided by the Israeli media.



### on the anniversary of independence

Was a campaign launched on social media sites after the passage of 29 years to discuss the status of Palestine after 29 years of independence.



### FreePalestine

A tweet in English about Palestine and developments in the Palestinian cause



### Palestine unifies us

Was launched on the eve of the Palestinian Conference in Turkey. Palestinian interacted with the conference through attendance and posts in which they expressed their hope in the outcomes it produces.



### our Palestinian personality

This hashtag was launched by the Social Media Club to focus on and discuss Palestinian figures.



### we will return, nakba 69

The hashtag spread after the 69th anniversary of the Nakba in support of Palestinians decision and to affirm their right of return to Palestine



### Bethlehem

Discussed the Christmas activities in Palestine and published videos and pictures of the events.



### sing in Palestinian

Tweeters reacted with this hashtag for the purpose of reviving patriotic national songs by repeating some of the lyrics.

## The Martyrs



#basel's procession, basel Al araj, the educated fighter

Was a number of hashtags that were launched after the martyrdom of Basil Al Araj. Activists interacted with the hashtag by giving their condolences and denouncing his assassination on the hands of the Israeli Occupation forces in the center of the city of Al Bireh.



#ibrahim abu thraya



#um alheeran, the martyr yacoub abu alqee'an, un alheeran is resisting

Was a series of hashtags that referred to the village of Um Al Heeran and its martyr Yacoub. Whereas social media users interacted with the hashtag after the displacement of the villages residents and the assassination of Yacoub under the pretext of him carrying out a run-off operation.



#the tunnel men, the tunnel martyrs, alqassam brigade, the brothers of blood and arms

Was a series of hashtags about the martyrs who died in Gaza as a result of the Israeli bombing of a tunnel. Social media users utilized the hashtags to post the martyrs pictures and details of their struggle and demanded a swift retaliation to the bombing.



#the decryption of the code45

Was a hashtag that referred to the video which revealed details about the assassination of the Alqasam brigade leader Mazen Fuqha. Whereas, activists expressed a sense of relief that the culprits were discovered/caught.



#omar alabed, we will build it

These hashtags were launched after the Israeli occupation forces demolished the home of Omar Al Abed who carried out the Halmish operation to call for help in rebuilding his home in the village of Kobar.



#basel will judge you, enough be ashamed

Was launched after members of the Palestinian Security Forces assaulted the father of the martyr Basil Al Araj and individuals participating in a march against the trial of the martyr and his fellow detainees who were charged with the possession of a firearm without a license.



#mazen fuqha

This hashtag was launched after the assassination of Mazen Fuqaha in Gaza. Some activists interacted with the hashtag with anger demanding the details of the assassination of the martyr be revealed while others discussed his struggle.



#basel alsafadi

Was a hashtag about the Palestinian- Syrian martyr Basel Al Safadi who was executed in the Al Adra prison in Syria.



#alsijeel stones

Palestinians interacted with this hashtag to coincide with the the Sijeel Stone War and the 5th anniversary of the martyrdom of the leader Abu Mohammad Al Jabari.



#the qatana operation

A hashtag about the operation done by Nimer Al Jamal near the entrance of the Har Adar settlement that led to the killing of 3 Israeli soldiers and the martyrdom of Nimer. Activists interacted with the hashtag by demanding the return of operations to Jerusalem.



#halmeeh operation, omar alabed

This hashtag was associated with the operation performed by Omar Al Abed in the Halmish settlement - west of Ramallah in retaliation to the occupations actions in front of the doors of the Al Aqsa compound - The harassment of Arab citizens and installation of metal detectors.



## The Prisoners

### #alkarama strike, palestinian prisoners day, april 17 strike, prisoner's strike

A series of hashtags were launched to support Palestinian prisoners who declared an open hunger strike on April 17, 2017 (the date coincides with Palestinian Prisoners Day) to demand their requests are met from Israeli authorities. The campaign witnessed a great Arab and international interaction.

### #alqassam brigade

Was a hashtag that referred to the video released by the AL Qassam Brigade in conjunction with the Prisoners hunger strike. The video gave Israel 24 hours to comply with the Prisoner's demands.

### #the month of strike

After the hunger strike entered its second month, this hashtag was launched to remind the public and shed light on the threat of the strike on the health of prisoners.

### #loyalty of the free

This hashtag was launched to coincide with the anniversary of the fulfillment of freedom deal. Activists interacted with the hashtag by mentioning the most important steps of the deal and the most prominent leadership figures who were released.

### #ahlam tamimi, all of us are ahlam tamimi

This hashtag was used after the united states demanded the extradition of the released prisoner Ahlam Tamimi who they accused of killing American citizens due to her assistance in the implementation of a martyrdom operation in Jerusalem.

### #happiness15, lina is free

After serving a term of 15 years in the israeli occupation prisons, Lina Al Herbawi the dean of female prisoners was released and the hashtag was used to congratulate her and wish the release of the remaining female prisoners in the near future.

### #saltwaterchallenge

This hashtag refers to a challenge social media activists launched in solidarity with Palestinian prisoners in Israeli occupation prisons in which they drank salt and water and challenged others to do the same.

### #Boycott\_PizzaHut

Was an E-campaign launched on various social media sites asking the public to boycott Pizza Hut after it mocked the Prisoner's hunger strike by posting a photoshopped image, especially the one initiated by Marwan Barghouthi.

### #for the sake of prisoners

Was a campaign launched by the Nbedalwatan Team to discuss the harassments prisoners encounter on the hands of the Israeli Prison Administration; such as administrative confinement, solitary confinement and hunger strikes.

### #all of us are sheikh alaqla, raed salah

After Sheikh Raed Salah had spent three months in jail, the General Union Muslim Scholars launched a campaign on Social Media in order to support him during his incarceration, demand his release and support his steadfastness.

### #raed salah

This hashtag demanded the release of Sheikh Raed Salah and denouncing the circumstances of his detention by the occupation forces

### #Ahd Tamimi \_FreeAhdTamimi

This hashtag appeared after the arrest of Ahd Tamimi a minor after a video was posted online of her expelling two soldiers from the roof of her home in the village of Nabi Saleh near Ramallah.

### #save israa alja'abees, save israa

Was a campaign launched on social media sites to shed the light on the female prisoner Israa Al Ja'abees who suffers from burns on her body and is being refused treatment by the occupation after two years in incarceration.

## Telecommunication

### #Drop\_Access\_Line

A Campaign activists launched on social media calling for the boycott of PALTEL, Palestine Telecommunication, for monopolizing the telecommunication and internet service market in the West Bank and Gaza, and the rise in ADSL service prices.

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## Women

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### # My Participation is a Revolution

An electronic campaign launched by the Amal Coalition Fighting Violence Against Women in partnership with the Wassal Network affiliated with the Association of Culture and Free Thought to activate the role of Palestinian women in political participation. Activists interacted with the Hashtag demanding international laws, agreements and covenants calling for combating violence and discrimination against women.

### # The mother of a hero On your day mother

Activists reacted with the Hashtag in order to acknowledge and thank the Palestinian mother in light of the sacrifices she makes and the suffering she goes through.

### # Check and reassure us

A campaign launched by the Health Work Committee in Ramallah to educate women of the necessity to get early breast cancer screening

### # Jerusalemite Women

An electronic campaign launched by the Palestinian Ministry of Women Affairs in support of Jerusalemite women in the light of constant Israeli attacks that causes them to suffer. The campaign documented pictures and statistics on the attacks on Jerusalemite citizens that aims to displace them.

### # Mrs. March

A campaign launched on social media platforms by the Palestinian Social Media Forum to highlight Palestinian Women steadfastness and sacrifices in the face of the occupation.

### # Marry Right

## Normalization



### Normalization march Normalization is treason

The hashtag came as a response to a woman march that set out in Jericho calling for peace between Palestinians and Israelis. Activists refused that march and called it normalization.



### Normalization spring

A campaign released by social media activists warning Palestinian companies and institutes participating in the Israeli Spring Festival that is considered normalization with the occupation, and also expose the participants.

## Traitors



### Death Penalty for Traitors

Hashtag that followed the execution of the death penalty of traitors who contributed in the assassination of the freed prisoner Mazen Fugaha in Gaza Strip



### Punishment for Traitors

A campaign Palestinians started demanding to reveal traitors working for the occupation and punishing them.

## Islamic Jihad



### Ramadan Al Ameen

A hashtag launched after Ramadan Salah's speech in Tehran's convention in support of the Intifada.



### JIHAD's 30th

A hashtag launched by social media activists for the Islamic Jihad on their 30th anniversary to congratulate them and remember their heroic and most important acts.

## People with disabilities



### Full rights

Yalla Change team launched this hashtag for people with disabilities to spread facts about them and call for their rights and demands.



### We are part of you Same as Others

Through this hashtag, social media activists highlighted issues people with disabilities face and aid presented to them in Gaza and the importance of getting fair employment chances without discrimination.

## Palestinian occasions



### The ominous Oslo

On the 24th anniversary of the Oslo accords between the Palestinian Liberation Organization and the Israelis; social media activists revived the anniversary considering the accord an ominous event bringing more catastrophes.



### Occupation is

On the 50th anniversary of the "Naksa" and occupation of the rest of Palestine, this hashtag was launched in order to allow all Palestinians to express their opinions and narrate their experience with the occupation in various languages.



### Yasser Arafat

After 13 years of the passing of Yasser Arafat, Palestinian reacted with the anniversary on social media by remembering the life of Yasser Arafat and demanding to know who killed him.



### Sabra and Shatella

After 35 years of Sabra and Shatela massacre, social media users decided to revive the anniversary of the massacre through the hashtag, confirming that the massacre is unforgettable and the murderers should be prosecuted.



### Britain should apologize

A campaign launched on social media in more than one language on the anniversary of the Balfour agreement to remind Britain of the tragedy that befell the Palestinian after that agreement and demanding an apology.



### Balfour Accords



## Random



### Knowledge and activism

A hashtag specific to a convention organized by Al-Sharq forum in Gaza that was canceled in the West Bank.



### Mohammad Al-Jawawdeh"

A number of hashtags that appeared after the murder that took place in the Israeli Embassy in Amman/Jordan and the development that took place after.



### Social days

A hashtag specific to the convention that was organized by the Social Media Club in Gaza, which documented the most important events that happened during the convention.



### Will not be displayed.

A campaign released under the name "it won't be screened" demanding the cancellation of the Lebanese director, Ziad Dweiri's movie screening, which was a part of Day of Cinema Festival. Considering the director a normalizer with the occupation. The campaign succeeded in banning the screening of the movie.



### Palestinian Liberation of Palestine

The hashtag was launched after the American government decided to reject the renewal of the PLO's license in Washington. Activists documented the resolution on Twitter and expressed their rejection of the racist decision.



### Resistance is not terrorism

Activists reacted with the Hashtag after a video was published during a meeting of the Islamic Military Coalition to Combat Terrorism, which included pictures of Palestinian resistance fighter fighting settlers in the West Bank. Activists denounced the link and insisted that the military resistance would remain until the end of the occupation.



### It was a year full of

A hashtag launched by activists to write about the quality that overwhelmed the year of 2017, and what their year was full of.



### I want a taxi

A hashtag launched to market an application called "Bedi Taxi" to order a Taxi.



### Our story with you

A campaign on social media platforms launched by the Social Media Cafe in cooperation with the International Committee of the Red Cross on the 50th anniversary of the Committee's work in Palestine.



### Who killed Niveen

A hashtag launched after Niveen Al-Awawdeh's murder in Birzeit/Palestine. Activists reacted with the Hashtag demanding to know who killed her and prosecute the murderer.



### Israel shuts down Al-Jazeera Channel.

People reacted with the hashtag after Israeli authorities shut down Al-Jazeera channel's office in Jerusalem.



### We are all Al-Feda'yeen

Hashtags to encourage the Palestinian team (Feda'yeen) in their match against the Bhutan team.



### Thank you Marzouq Ghanem, Marzouq Ghanem

A group of hashtags that appeared after Marzouq Ghanem's video was published where he attacked the head of the Israeli Delegation, calling him "Representative of the occupation and child murderers". Users considered the video "A historical moment" and tweeted to thank and praise Ghanem.



### The church is not for sale

A campaign rejecting the selling of the Orthodox Church properties that Israeli sides expose every once in awhile, led by the patriarch of the church "Theophilus" accused of getting loads of money to his personal account in return.



### The church of Nativity won't betray

This Hashtag was launched in order to prevent the Greek Patriarch Theophilus from praying in the Church of Nativity in light of him selling Palestinian land owned by the Church to the Israelis.



### Give us Careem, Careem, We Want Careem

A campaign demanding the return of Careem application to the market after the attorney general decided to ban it, and highlight the importance of turning own the meters in taxis.



### Turn on the meter

A campaign demanding the return of Careem application to the market after the attorney general decided to ban it, and highlight the importance of turning own the meters in taxis.



### InSolidarityWithPalestine

A campaign to tweet about Palestinian suffering on the international Palestinian solidarity day in commemoration of the UN resolution to divide Palestine.



### Children of Palestine

A hashtag that exposes Israeli occupation authorities practices against children especially after the increase in the number of child detainees. Photographs of the children of prisoners and martyrs were published through the Hashtag.

# Initiatives

in this Chapter is a list of initiatives and ideas that took place and depended on social media platforms to be spread and known during 2017, as these platforms set an open space and provided a certain level of freedom. These initiatives are mostly social and represent or talk about issues, activities, and/or aspirations of Palestinians.

### Book selfie

initiators: Jalees

A campaign aimed at encouraging people to read by filming a video talking about a book and daring three people to read it

### Supporting prisoners is a duty

initiators: -

A page supporting the Palestinian prisoners strike in occupation prisons, and engaging in events for prisoners around the world

### Loving Palestine

initiators: Beer Hakaya

A campaign issued by Beer Hakaya's team in Birzeit on Valentine's day expressing their love for Palestine through pictures, videos and phrases.

### See Palestine

initiators: -

An initiative release by social network activists introducing people to Palestine and breaking stereotypes known about Palestine in the world.

### Telecommunications companies: enough is enough

initiators: -

A campaign released by activists on social networks demanding the boycott of Paltel for monopolizing the telecommunications market and internet services in the West Bank and Gaza and increasing the price of ADSL subscription fees.

### Down with ADSL

initiators: -

A campaign released by activists on social networks demanding the boycott of Paltel for monopolizing the telecommunications market and internet services in the West Bank and Gaza and increasing the price of ADSL subscription fees.

### #sameasothers

initiators: -

A Campaign aimed at highlighting issues related to people with disabilities and aid offered to them in Gaza and the importance of getting fair opportunities for work without discrimination.

### # full rights

initiators: Yalla change

A campaign released to expose facts about people with disabilities and demanding their rights.

### #we are part of you

initiators: \_

A campaign introducing people with disabilities and their rights.

### lights on gaza

initiators: -

A campaign to bring back electricity power in Gaza District that has been suffering from the lack of electricity for a long time.

### #chirp out

initiators: -

A campaign released by activists tweeting about things that don't reflect reality in Gaza district at all, the campaign has a sarcastic and ironic tone to it.

### #save Tel Alsakan #Telalsakan

initiators: -

A campaign demanding an immediate halt to the continuous destruction and demolition of the archeological neighborhood of Al-Sakan in the city of Al-Zahra in the middle of Gaza after the land authority made a decision to destruct the area, the decision was stopped after a while.

### You are life check and reassure us.

initiators: Health Work Committee - Ramallah

The campaign used a hashtag meaning check and reassure us, aiming to raise awareness about early checkups for breast cancer in women.

### Manlyhood is not violence

initiators: Foundation of Culture and Free Thought

This campaign was part of the 16 day campaign to combat violence against women aiming to raise awareness around women rights and that violence is not a symbol of manlyhood.

### Kaynona for Cognitive production

initiators: Mohammad ALkhatib, Ahmad Nabhan, rand Hillis, Mohammad Samir

A campaign released by a group of students from Birzeit University to re-document Palestinian history and current issues in world languages through video clips.

### I challenge you with Palestinian information

initiators: Ahmad Nabhan

A youth initiative released by Ahmad Nabhan to reimburse patriotism through video clips.

### Nay Group

initiators: Activists

A youth group active on "snapchat", presenting various subjects that concern the youth in particular.

### Inspiring Women

initiators: UNRWA

An initiative aimed to talk about inspiring women for Women's International day.

## We were, and we still are

initiators: Tarek Bakri

An initiative that Tariq is working on that collects old pictures of places and houses in Historical 1948 Palestine and retaking current pictures of these places in an attempt to document history and prove that Palestinians own the land.

## #do not get attached to the internet

initiators: Hamla Center

A campaign releases to raise awareness about internet safety

## #we are not different

initiators: Hamla Center, alQaws for Sexual & Gender Diversity in Palestinian Society

A campaign released aiming to highlight the issue of violence against people with different sexual and gender preferences- gays, lesbians and transgender

## The church is not for sale

initiators: -

A campaign rejecting the selling of the Orthodox Church properties that Israeli sides expose every once in awhile, led by the patriarch of the church "Theophilus" accused of getting loads of money to his personal account in return.

## For Prisoners

initiators: Nbedalwatan team

A campaign released for prisoners and what they go through because of the prison administrations policies like administrative detention, solitary confinement and hunger strikes.

## #Raed Salah #We are all Sheikh Al-Aqsa

initiators: General Union of Muslim Scholars

A campaign released in support of Sheikh Raed Salah's while in prison, demanding his release and supporting his steadfastness during his 3 month imprisonment.

## #Love each other

initiators: -

A campaign initiated from Gaza aiming to reinforce the importance of true love between members of the Palestinian society and spread its concepts.

## #injustice and darkness #save gaza

initiators: -

A campaign released in an attempt to talk about the electricity crisis in Gaza Strip and the suffering of Gazans.

### #On the anniversary of independence

initiators: -

A campaign on social media to talk about Palestine after 29 years of announcing its liberation!

### #open\_rafah\_crossing

initiators: \_

A campaign demanding the Egyptian and Palestinian authorities to open Rafah's only ground crossing in Gaza District.

### #Spring of normalization

initiators: -

A campaign released by social media activists warning Palestinian companies and institutes participating in the Israeli Spring Festival that is considered normalization with the occupation, and also expose the participants.

### #Gaza misses Mecca

initiators: -

A campaign expressing the longing many have to visit Mecca, and demanding the increase of the number of pilgrims in Gaza Strip for this year, in order to reduce the numbers of pilgrims deprived of going to Mecca caused by the siege imposed on Gaza Strip.

### #punishing traitors

initiators: -

A campaign Palestinians started demanding to reveal traitors working for the occupation and punishing them.

### #Publish from Palestinian resources

initiators: A group of activists who utilize social media platforms in addition to celebrities

\_A Palestinian Campaign for fact checking before publishing news. Aiming to enhance confidence in Palestinian news agencies on social media, and not conforming to information provided by Israeli media outlets.

### #Mrs. March

initiators: Digital Media for Palestine Forum

A campaign released to highlight the Palestinian women's resistance and sacrifice in the face of occupation on Women's International day.

### #pioneers beyond the blockade

initiators: -

An electronic initiative launched by the students of the University College of Applied Sciences - Gaza. Containing 20 Hashtags each for a separate campaign, but united in a hashtag meaning "initiators of the siege" to discuss problems within the Palestinian society.

## #Boycott\_PizzaHut

initiators: -

An electronic campaign demanding the boycott of Pizza Hut after the international company ridiculed the prisoners hunger strike, especially Marwan Barghouti's hunger strike through a composite image.

## #No to censorship

initiators: -

An electronic campaign protesting the Palestinian governments ban on 15 Palestinian news websites.

## #where is Jihad #Jihad Barakat

initiators: -

A campaign released After the arrest of Journalist Jihad Barakat, after taking a picture of the prime ministers procession, and demanding his release.

## #the law crime is a crime itself #imprison us

initiators: Palestinian Center for Development and Media Freedoms: MADA

A media campaign against cybercrime law that was issued by laq (number 16 year 2017) without consulting civil society, which most of its clauses blatantly violate freedom of speech and privacy. The law came into effect immediately after its publication and was used to accuse activists and journalists after their detention based on article 20 from the law.

## #will not be displayed

initiators: -

A campaign released under the name "it won't be screened" demanding the cancellation of the lebanese director, Ziad dweiri's movie screening, which was a part of Day of Cinema Festival. Considering the director a normalizer with the occupation. The campaign succeeded in banning the screening of the movie

## #Where did it go

initiators: -

A campaign demanding the disclosure of the fate of humanitarian aid reaching Gaza Strip and is distributed unfairly through institutions and the civil society. As well as promoting the values of integrity and transparency in distribution.

## #balfour declaration #Britain must apologize

initiators: -

A campaign released in different languages on the anniversary of the Balfour Declaration, in order to remind the British of the tragedy that bestowed the Palestinians after the declaration and demanding an apology from the British.

## Bring in the stranded, Rafah Border

initiators: Social Media Cafe

Bring in the stranded was a hashtag that was released in Gaza demanding the entry of those stranded in Rafah crossing to their homes in Gaza Strip.

## #Jerusalemite women

initiators: Ministry of Women Affairs

An electronic campaign by the Ministry of Women Affairs in support of Jerusalemite women in the midst of their suffering caused by the continuous Israeli violations. The campaign monitored pictures and statistics of violations against Jerusalemites aiming to displace them.



## #My Participation is a fortune

initiators: Amal Coalition Against Violence Against Women in partnership with Wesal Network of the Association of Culture and Free Thought

An electronic campaign to activate the participation of Palestinian women in politics, law and international law that fight against violence and discrimination against women.

## Jerusalem is our cause, Jerusalem isn't our cause

initiators: -

An electronic campaign to introduce people to Jerusalem and its cause and the risks that are threatening it, in the midst of colonial and Judaization projects. Also, a response to an offensive tweet about Jerusalem. Especially after Netanyahu's announcement saying the Arab public opinion is the biggest hurdle against normalization"

## #IStandWithPalestine

initiators: The Popular Conference for Overseas Palestinians

A campaign to tweet about Palestinian suffering on the international Palestinian solidarity day in commemoration of the UN resolution to divide Palestine.

## #Hamis 30

initiators: Hamas Movement

An electronic campaign launched in the beginning of December in commemoration of its 30th anniversary.

## Don't take advantage of me

initiators: Social Media Caffe in Gaza

An electronic campaign calling for companies not to take advantage of Palestinian graduates through unpaid long term training without employment and recounting some experiences with different companies.

## Social live program

initiators: Amneh Hasasne and Muath Qatuni

An initiative to introduce people to the Social Media Club, help them market themselves on social media platforms and create content to support the Palestinian cause and other causes without breaching the Cybercrime Law.

## #saltwaterchallenge

initiators: A group of social media activists

A challenge, Social Media activists created, in solidarity with prisoners in Occupation prisons by drinking water and salt and passing the challenge to other people.

## #Our Personality in Palestinian

initiators: Social media club

The campaigns aim was to focus on Palestinian figures on a weekly basis, a continuation of a previous campaign about Palestinian towns.

## #Maybe and addict

initiators: Southern media forum

The campaign was launched in order to lobby the parliament and judges to enact and promulgate a law allowing comprehensive blood tests to detect narcotic addiction before marriage.



## #Our Story With You

initiators: The social media cafe in Gaza and the Red Cross

A social media campaign launched by the social media cafe in cooperation with the International Red Cross Committee on the committee's 50th anniversary of working in Palestine and affirm its commitment to serve the people.

## Editor

initiators: Saeed Kdeeh

A page that appeared early 2017 to strengthen the Arabic Language for Journalists, editors and people interested in the Language.

## We want to meet the prime minister

initiators: Fatma Ashour

An electronic campaign aiming to meet Prime Minister Rami Al-Hamadallah during his visit to Gaza Strip in order to shed the life on youth suffering in the Strip, and talk about their problems and desire to participate in political decision making, using the hashtag we want to meet the Prime Minister.

## Red Green

initiators: Osama Nabil Samaan

Osama presented his experience and services to two cellular companies (Wataniya, Jawwal) in a video entitled "Red, Green" on Facebook, using # Red\_English Hashtag, to find a job at one of the two companies and work in the marketing field. Jawwal interacted with him and he was employed in the company's marketing team.

## #Youth Spirit, Determining mayor and minister positions

initiators: A group of People

This idea was created after a challenge a Canadian girl started to take over as Canada's Prime Minister. A number of people challenged the Ministers and Mayors to take over their office for one day to activate the role of youth in society. The Minister of Culture, Ihab Bseiso, and the Minister of Sports and Youth, Ahmad Assaf accepted the challenge.

## Jerusalemite Information

initiators: Jerusalemite information

A youth initiative to spread the culture of Jerusalem and correct misconceptions about Jerusalem by publishing information on various Social Media Platforms.

## Walk Slowly

initiators: \_

The aim of the initiative is to promote a healthy lifestyle launched in Jerusalem that includes tours that promote walking and connect humans to the place by devising new experiences and touring new places in Jerusalem.

## You and your heritage

initiators: Riwa- Center for architectural conservation

The campaign aims to raise awareness about the importance of cultural heritage and historical buildings, to create a number of information and images about historic buildings in Palestine, to share and exchange them, and to encourage visits to historic centers in Palestine through taking a personal photograph in an historical building.

## Arrest us

initiators: National Coordinating Committee for the Defense of Freedoms And a group of Social media platform activists.

An electronic campaign demanding the cancellation of the Cybercrime Law.

### My Home Town is Better

initiators: Palestinian Trade Center "PAL TRADE" in partnership with OXFAM

The campaign aims at raising awareness of the importance of national products and educate consumers about local products as well as the importance of Palestinian producers' adherence to the Palestinian quality standards and specifications.

### Social Media Bus

initiators: Change for community media sponsored by Jawwal

An initiative in its second year to introduce the Palestinian archaeological, natural and tourist areas through a bus tour that brings together the interested and influential people in the field of social media, both in the West Bank and the Gaza Strip Hashtags used were: Social Media Bus #SMBUS

### Tijwal Safar

initiators: A group of Palestinian youth (Hussein Shujaeia)

Under the slogan of wandering in the land you own, Tijwal Safar initiative was launched were they go out once or twice a month to various Palestinian areas, in order to strengthen social cohesion between the various people and strengthen the link between humans and land.

### Think of others

initiators: A youth group

A youth group aiming at activating the role of human and social youth and reducing the gap between the people by collecting cash and concrete and providing them to those who need it. The volunteers used these hashtags through the campaign: #think of others #Warm winter campaign.

### No retreat

initiators: A Youth group

A national electronic youth initiative aimed at supporting Palestinian reconciliation through applying pressure on parties to reconcile. The campaign contributed to the collection of thousands of field and electronic signatures in order to consolidate the idea of reconciliation using the hashtag #No Retreat

### Our village needs us

initiators: A group of institutes and committees

A campaign launched using the hashtag #our Village needs us in order to raise citizens awareness about the duties of the village council according to the law, the challenges the council faces, and the mechanisms available to the citizens to participate in the council according to the Ministry of Local Government policies.

### Achieve your dream

initiators: BuildPalestine

Under the slogan of achieving your dream, build-Palestine launched the initiative to collect as many dreams as possible by the end of 2017 and then start to make dreams come true. One dream will be achieved at the end of each month in 2018. Hashtags used in this initiative were: #Achieve your dream #Your dream is your right

### Your photograph in Jerusalem is beautiful

initiators: Nowal Eshtai (Zakareyat" and Basta (photography)

A community initiative aiming to introduce people to Jerusalem and its beauty and reinforce the presence and steadfastness of Jerusalemites through taking friends and family photographs in front of Damascus Gate and publishing it on different social media platforms. The initiative used the following group of Hashtags: #Your photograph in Jerusalem is beautiful.

### Jerusalemite Tours.

initiators: Rubin Abu Shamseia and Teacher Sahar Zamamiri

This initiative aims to introduce the youth to the history of the Old City Of Jerusalem and dispersed villages of Samuel and Lifta through tours showing the religious and historical landmarks.

### **Book selfie**

initiators: Jalees

A campaign aimed at encouraging people to read by filming a video talking about a book and daring three people to read it

### **Supporting prisoners is a duty**

initiators: -

A page supporting the Palestinian prisoners strike in occupation prisons, and engaging in events for prisoners around the world

### **Loving Palestine**

initiators: Beer Hakaya

A campaign issued by Beer Hakaya's team in Birzeit on Valentine's day expressing their love for Palestine through pictures, videos and phrases.

### **See Palestine**

initiators: -

An initiative released by social network activists introducing people to Palestine and breaking stereotypes known about Palestine in the world.

### **Telecommunications companies: enough is enough**

initiators: -

A campaign released by activists on social networks demanding the boycott of Paltel for monopolizing the telecommunications market and internet services in the West Bank and Gaza and increasing the price of ADSL subscription fees.

### **Down with ADSL**

initiators: -

A campaign released by activists on social networks demanding the boycott of Paltel for monopolizing the telecommunications market and internet services in the West Bank and Gaza and increasing the price of ADSL subscription fees.

### **#sameasothers**

initiators: -

A Campaign aimed at highlighting issues related to people with disabilities and aid offered to them in Gaza and the importance of getting fair opportunities for work without discrimination.

### **# full rights**

initiators: Yalla change

A campaign released to expose facts about people with disabilities and demanding their rights.

### **#we are part of you**

initiators: \_

A campaign introducing people with disabilities and their rights.

### **lights on gaza**

initiators: -

A campaign to bring back electricity power in Gaza District that has been suffering from the lack of electricity for a long time.

## #chirp out

initiators: -

A campaign released by activists tweeting about things that don't reflect reality in Gaza district at all, the campaign has a sarcastic and ironic tone to it.

## #save Tel Alsakan #Telalsakan

initiators: -

A campaign demanding an immediate halt to the continuous destruction and demolition of the archeological neighborhood of Al-Sakan in the city of Al-Zahra in the middle of Gaza after the land authority made a decision to destruct the area, the decision was stopped after a while.

## You are life check and reassure us.

initiators: Health Work Committee - Ramallah

The campaign used a hashtag meaning check and reassure us, aiming to raise awareness about early checkups for breast cancer in women.

## Manlyhood is not violence

initiators: Foundation of Culture and Free Thought

This campaign was part of the 16 day campaign to combat violence against women aiming to raise awareness around women rights and that violence is not a symbol of manlyhood.

## Kaynona for Cognitive production

initiators: Mohammad ALKhatib, Ahmad Nabhan, rand Hillis, Mohammad Samir

A campaign released by a group of students from Birzeit University to re-document Palestinian history and current issues in world languages through video clips.

## I challenge you with Palestinian information

initiators: Ahmad Nabhan

A youth initiative released by Ahmad Nabhan to reimburse patriotism through video clips.

## Nay Group

initiators: Activists

A youth group active on "snapchat", presenting various subjects that concern the youth in particular.

## Inspiring Women

initiators: UNRWA

An initiative aimed to talk about inspiring women for Women's International day.

## We were, and we still are

initiators: Tarek Bakri

An initiative that Tariq is working on that collects old pictures of places and houses in Historical 1948 Palestine and retaking current pictures of these places in an attempt to document history and prove that Palestinians own the land.

## #do not get attached to the internet

initiators: Hamla Center

A campaign releases to raise awareness about internet safety

### #we are not different

initiators: Hamla Center, alQaws for Sexual & Gender Diversity in Palestinian Society  
A campaign released aiming to highlight the issue of violence against people with different sexual and gender preferences- gays, lesbians and transgender

### The church is not for sale

initiators: -  
A campaign rejecting the selling of the Orthodox Church properties that Israeli sides expose every once in awhile, led by the patriarch of the church "Theophilus" accused of getting loads of money to his personal account in return.

### For Prisoners

initiators: Nbedalwatan team  
A campaign released for prisoners and what they go through because of the prison administrations policies like administrative detention, solitary confinement and hunger strikes.

### #Raed Salah #We are all Sheikh Al-Aqsa

initiators: General Union of Muslim Scholars  
A campaign released in support of Sheikh Raed Salah's while in prison, demanding his release and supporting his steadfastness during his 3 month imprisonment.

### #Love each other

initiators: -  
A campaign initiated from Gaza aiming to reinforce the importance of true love between members of the Palestinian society and spread its concepts.

### #We want careem Careem #Palestine deserves it #Bring back careem #Turn on the meter

initiators: -  
A campaign demanding the return of Careem application to the market after the attorney general decided to ban it, and highlight the importance of turning own the meters in taxis.

### #On the anniversary of independence

initiators: -  
A campaign on social media to talk about Palestine after 29 years of announcing its liberation!

### #open\_rafah\_crossing

initiators: \_  
A campaign demanding the Egyptian and Palestinian authorities to open Rafah's only ground crossing in Gaza District.

### #Spring of normalization

initiators: -  
A campaign released by social media activists warning Palestinian companies and institutes participating in the Israeli Spring Festival that is considered normalization with the occupation, and also expose the participants.

### #Where did it go

initiators: -  
A campaign demanding the disclosure of the fate of humanitarian aid reaching Gaza Strip and is distributed unfairly through institutions and the civil society. As well as promoting the values of integrity and transparency in distribution.

### #Gaza misses Mecca

initiators: -

A campaign expressing the longing many have to visit Mecca, and demanding the increase of the number of pilgrims in Gaza Strip for this year, in order to reduce the numbers of pilgrims deprived of going to Mecca caused by the siege imposed on Gaza Strip.

### #punishing traitors

initiators: -

A campaign Palestinians started demanding to reveal traitors working for the occupation and punishing them.

### #Publish from Palestinian resources

initiators: A group of activists who utilize social media platforms in addition to celebrities

\_A Palestinian Campaign for fact checking before publishing news. Aiming to enhance confidence in Palestinian news agencies on social media, and not conforming to information provided by Israeli media outlets.

### #Mrs. March

initiators: Digital Media for Palestine Forum

A campaign released to highlight the Palestinian women's resistance and sacrifice in the face of occupation on Women's International day.

### #pioneers beyond the blockade

initiators: -

An electronic initiative launched by the students of the University College of Applied Sciences - Gaza. Containing 20 Hashtags each for a separate campaign, but united in a hashtag meaning "initiators of the siege" to discuss problems within the Palestinian society.

### #injustice and darkness #save gaza

initiators: -

A campaign released in an attempt to talk about the electricity crisis in Gaza Strip and the suffering of Gazans.

### #Boycott\_PizzaHut

initiators: -

An electronic campaign demanding the boycott of Pizza Hut after the international company ridiculed the prisoners hunger strike, especially Marwan Barghouti's hunger strike through a composite image.

### #No to censorship

initiators: -

An electronic campaign protesting the Palestinian governments ban on 15 Palestinian news websites.

### #where is Jihad #Jihad Barakat

initiators: -

A campaign released after the arrest of journalist, Jihad Barakah, after taking a picture of the prime ministers procession, and demanding his release.



## #will not be displayed

initiators: -

A campaign released under the name "it won't be screened" demanding the cancellation of the Lebanese director, Ziad Dweiri's movie screening, which was a part of Day of Cinema Festival. Considering the director a normalizer with the occupation. The campaign succeeded in banning the screening of the movie

## #balfour declaration #Britain must apologize

initiators: -

A campaign released in different languages on the anniversary of the Balfour Declaration, in order to remind the British of the tragedy that bestowed the Palestinians after the declaration and demanding an apology from the British.

## Bring in the stranded, Rafah Border

initiators: Social Media Cafe

Bring in the stranded was a hashtag that was released in Gaza demanding the entry of those stranded in Rafah crossing to their homes in Gaza Strip.

## #Jerusalemite women

initiators: Ministry of Women Affairs

An electronic campaign by the Ministry of Women Affairs in support of Jerusalemite women in the midst of their suffering caused by the continuous Israeli violations. The campaign monitored pictures and statistics of violations against Jerusalemites aiming to displace them.

## Jerusalem is our cause, Jerusalem isn't our cause

initiators: -

An electronic campaign to introduce people to Jerusalem and its cause and the risks that are threatening it, in the midst of colonial and Judaization projects. Also, a response to an offensive tweet about Jerusalem. Especially after Netanyahu's announcement saying the Arab public opinion is the biggest hurdle against normalization"

## #IStandWithPalestine

initiators: The Popular Conference for Overseas Palestinians

A campaign to tweet about Palestinian suffering on the international Palestinian solidarity day in commemoration of the UN resolution to divide Palestine.

## #Hamis 30

initiators: Hamas Movement

An electronic campaign launched in the beginning of December in commemoration of its 30th anniversary.

## Don't take advantage of me

initiators: Social Media Caffe in Gaza

An electronic campaign calling for companies not to take advantage of Palestinian graduates through unpaid long term training without employment and recounting some experiences with different companies.

## Jerusalemite Information

initiators: Jerusalemite information

A youth initiative to spread the culture of Jerusalem and correct misconceptions about Jerusalem by publishing information on various Social Media Platforms.

## Social Live Program

initiators: Amneh Hasasne and Muath Qatuni

An initiative to introduce people to the Social Media Club, help them market themselves on social media platforms and create content to support the Palestinian cause and other causes without breaching the Cyber Crime Law.

## #saltwaterchallenge

initiators: A group of social media activists

A challenge, Social Media activists created, in solidarity with prisoners in Occupation prisons by drinking water and salt and passing the challenge to other people.

## #Our Personality in Palestinian

initiators: Social media club

The campaigns aim was to focus on Palestinian figures on a weekly basis, a continuation of a previous campaign about Palestinian towns.

## #Maybe and addict

initiators: Southern media forum

The campaign was launched in order to lobby the parliament and judges to enact and promulgate a law allowing comprehensive blood tests to detect narcotic addiction before marriage.

## #Our Story With You

initiators: The social media cafe in Gaza and the Red Cross

A social media campaign launched by the social media cafe in cooperation with the International Red Cross Committee on the committee's 50th anniversary of working in Palestine and affirm its commitment to serve the people.

## Editor

initiators: Saeed Kdeeh

A page that appeared early 2017 to strengthen the Arabic Language for Journalists, editors and people interested in the Language.

## We want to meet the prime minister

initiators: Fatma Ashour

An electronic campaign aiming to meet Prime Minister Rami Al-Hamadallah during his visit to Gaza Strip in order to shed light on youth suffering in the Strip, and talk about their problems and desire to participate in political decision making, using the hashtag we want to meet the Prime Minister.

## Red Green

initiators: Osama Nabil Samaan

Osama presented his experience and services to two cellular companies (Wataniya, Jawwal) in a video entitled "Red, Green" on Facebook, using # Red\_English Hashtag, to find a job at one of the two companies and work in the marketing field. Jawwal interacted with him and he was employed in the company's marketing team.

## #Youth Spirit, Determining mayor and minister positions

initiators: A group of People

This idea was created after a challenge a Canadian girl started to take over as Canada's Prime Minister. A number of people challenged the Ministers and Mayors to take over their office for one day to activate the role of youth in society. The Minister of Culture, Ihab Bseiso, and the Minister of Sports and Youth, Ahmad Assaf accepted the challenge.



## Walk Slowly

initiators: \_

The aim of the initiative is to promote a healthy lifestyle launched in Jerusalem that includes tours that promote walking and connect humans to the place by devising new experiences and touring new places in Jerusalem.

## You and your heritage

initiators: Riwa- Center for architectural conservation

The campaign aims to raise awareness about the importance of cultural heritage and historical buildings, to create a number of information and images about historic buildings in Palestine, to share and exchange them, and to encourage visits to historic centers in Palestine through taking a personal photograph in an historical building.

## Arrest us

initiators: National Coordinating Committee for the Defense of Freedoms And a group of Social media platform activists.

An electronic campaign demanding the cancellation of the Cybercrime Law.

## My Home Town is Better

initiators: Palestinian Trade Center "PAL TRADE" in partnership with OXFAM

The campaign aims at raising awareness of the importance of national products and educate consumers about local products as well as the importance of Palestinian producers' adherence to the Palestinian quality standards and specifications.

## Social Media Bus

initiators: Change for community media sponsored by Jawwal

An initiative in its second year to introduce the Palestinian archaeological, natural and tourist areas through a bus tour that brings together the interested and influential people in the field of social media, both in the West Bank and the Gaza Strip Hashtags used were: Social Media Bus #SMBUS

## Your photograph in Jerusalem is beautiful

initiators: Nowal Eshtai (Zakareyat" and Basta (photography)

A community initiative aiming to introduce people to Jerusalem and its beauty and reinforce the presence and steadfastness of Jerusalemites through taking friends and family photographs in front of Damascus Gate and publishing it on different social media platforms. The initiative used the following group of Hashtags: #Your photograph in Jerusalem is beautiful #Jerusalem #memories # Moving Studio # Basta\_Photography #Damascus\_ Gate

## Jerusalemite Tours.

initiators: Rubin Abu Shamseia and Teacher Sahar Zamamiri

This initiative aims to introduce the youth to the history of the Old City Of Jerusalem and dispersed villages of Samuel and Lifta through tours showing the religious and historical landmarks.

## #the law crime is a crime itself #imprison us

initiators: Palestinian Center for Development and Media Freedoms: MADA

A media campaign against cybercrime law that was issued by laq (number 16 year 2017) without consulting civil society, which most of its clauses blatantly violate freedom of speech and privacy. The law came into effect immediately after its publication and was used to accuse activists and journalists after their detention based on article 20 from the law.

## Our village needs us

initiators: A group of institutes and committees

A campaign launched using the hashtag #our Village needs us in order to raise citizens awareness about the duties of the village council according to the law, the challenges the council faces, and the mechanisms available to the citizens to participate in the council according to the Ministry of Local Government policies.

## Achieve your dream

initiators: BuildPalestine

Under the slogan of achieving your dream, build-Palestine launched the initiative to collect as many dreams as possible by the end of 2017 and then start to make dreams come true. One dream will be achieved at the end of each month in 2018. Hashtags used in this initiative were: #Achieve your dream #Your dream is your right.

## Tijwal Safar

initiators: A group of Palestinian youth (Hussein Shujaeia)

Under the slogan of wandering in the land you own, Tijwal Safar initiative was launched where they go out once or twice a month to various Palestinian areas, in order to strengthen social cohesion between various people and strengthen the link between humans and land.

## Think of others

initiators: A youth group

A youth group aiming at activating the role of human and social youth and reducing the gap between the people by collecting cash and concrete and providing them to those who need it. The volunteers used these hashtags through the campaign: #think of others #Warm winter campaign.

## No retreat

initiators: A Youth group

A national electronic youth initiative aimed at supporting Palestinian reconciliation through applying pressure on parties to reconcile. The campaign contributed to the collection of thousands of field and electronic signatures in order to consolidate the idea of reconciliation using the hashtag. #No Retreat

# References

## Research Scope (Social Media and Websites)

This year's report contains information on the most prominent social media in Palestine: Facebook, Instagram, LinkedIn, Twitter, SoundCloud, YouTube, Snapchat. In addition to some information on the behavior of individuals on social networking sites, which were derived from a questionnaire that was published and collected through different accounts on Facebook and via e-mail, and 1687 questionnaires were considered as valid participation.

In addition, The reports includes a list of detainees and people who were called for investigation because of their posts on Facebook, based on the documentation of Palestinian Human Rights Organizations. Noting that the number of detainees and people arrested was actually more.

The report also includes a number of websites that were blocked/banned by the General Attorney Ahmed Barak, based on the Electronic Cybercrime Law, which was approved in 2017 according to the Official Gazette.

The community initiatives mentioned in this report are those that depended solely on social networking sites in 2017, however, the actual number is higher than the number mentioned in the report because the search was conducted manually throughout the year.

The Hashtags used in Palestine were collected and documented manually throughout the year, and they were mentioned in this report disregarding how many times they were used, mentioned or spread, and the list did not include Global or international hashtags.

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## Research Scope (Geographical)

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The report includes statistics on historical Palestine, meaning the West Bank, Gaza Strip, East Jerusalem and the occupied territories in 1948.

The definition of the borders of Palestine the social media sites and the international sites is different from the definition in this report. Therefore, any statistics referring to these areas were referred to as "Palestine 67" or the West Bank and the Gaza Strip. The occupied territories in 1948 were referred to as "Palestine 48" "And the word" Palestine "in the report means historic Palestine before occupation.

An electronic questionnaire was distributed through several pages on Facebook and via e-mail. 1687 questionnaire were considered and the geographical distribution is noted below:

- **West Bank: 55%**
- **Gaza Strip: 37%**
- **Jerusalem: 2%**
- **Palestine 48: 6%**

### **Facebook**

Most of the statistics and figures shown in the report were extracted from the same Facebook (business account). Or from local and global reports and studies published online. Some figures and statistics are the result of analysis of the results of the questionnaire on individual behavior.

### **Youtube**

The number of subscribers to YouTube channels has been collected based on the average number of followers of different channels. The non-effective channels, which did not add any videos during 2017, were excluded. Effective channels are the channels that produce their own content, and do not include the channels that do not create content and only share different/others content.

### **Twitter**

Numbers shown in the report that include the percentage of Palestinian Twitter users were collected from a twitter business account.

### **Soundcloud**

Numbers related to Soundcloud are the average number of channel followers, and were extracted based on the channels that produce music only and not the channel that only shares music.

### **Instagram**

Figures in the report are official results from Facebook's Business Account.

### **LinkedIn**

The figures for this report are the number of official users of this channel by LinkedIn's campaign management site.

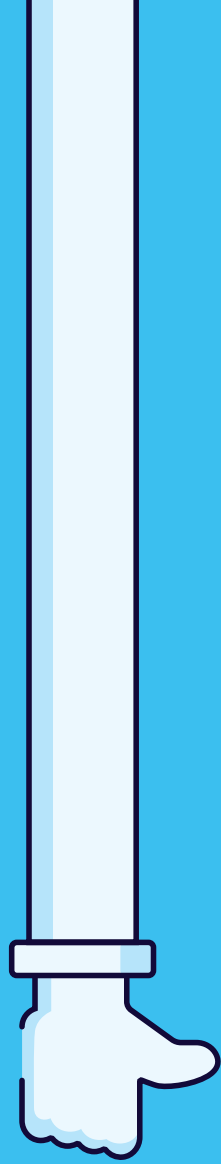
### **Snapchat**

The figures are based on the correspondence of some accounts on this platform.

All numbers and statistics on social media platforms were considered until the end of year 2017.

Statistics related to the total Palestinian population in the West Bank and and Gaza Strip were taken according to the latest statistics published by the Palestinian Central Bureau of Statistics, and statistics related to the occupied land (palestine 48) were taken according to the central bureau of statistics (Israel) to calculate the number of residents and those holding a Jerusalem ID.

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2. The Central Bureau of Statistics (Israel)
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16. Mohammed bin Rashid School of Government
17. Press Releases for Corporate Officials
18. The Palestinian National Internet Naming Authority (PNINA)
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29. جريدة الوقائع الرسمية
30. Manual Search
31. The Independent Commission for Human Rights ICHR
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33. Palestinian Centre for Human Rights
34. Skeyes Center for Media and Cultural Freedom
35. The National Information Technology Center in Jordan <https>
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